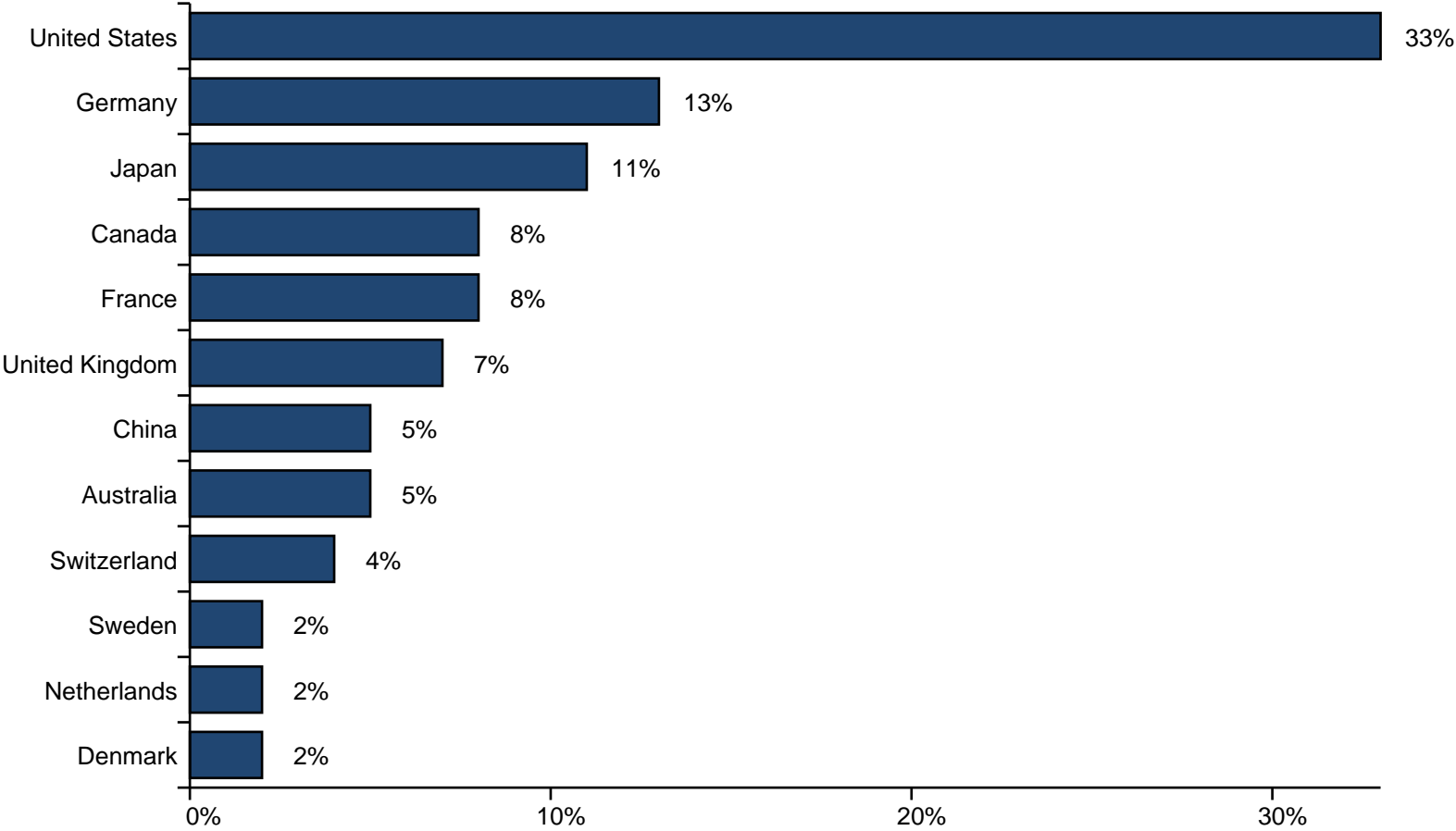


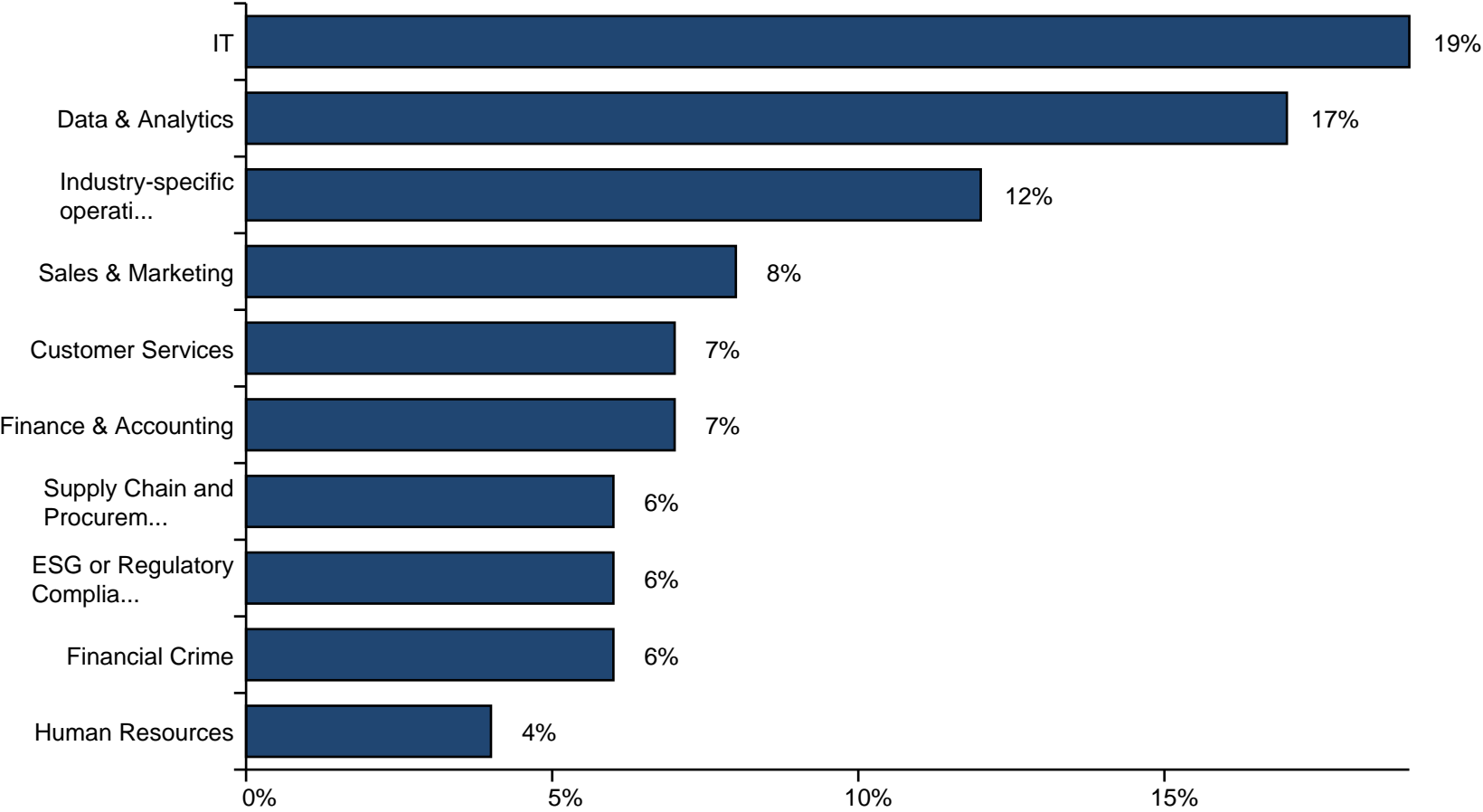
Demographics

Banner: No Split
Filters: none

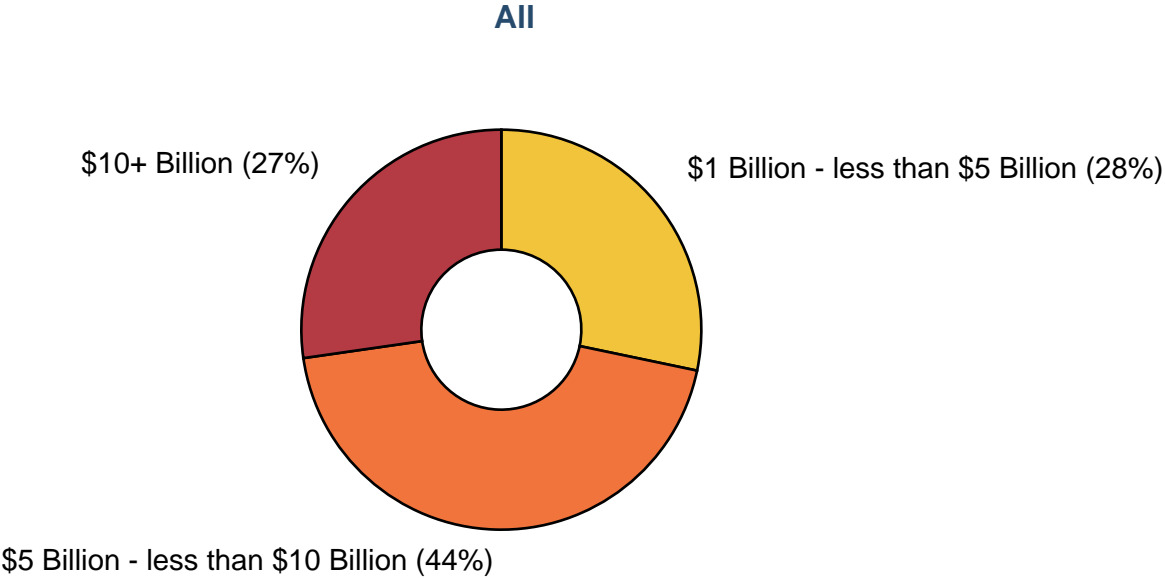
By country



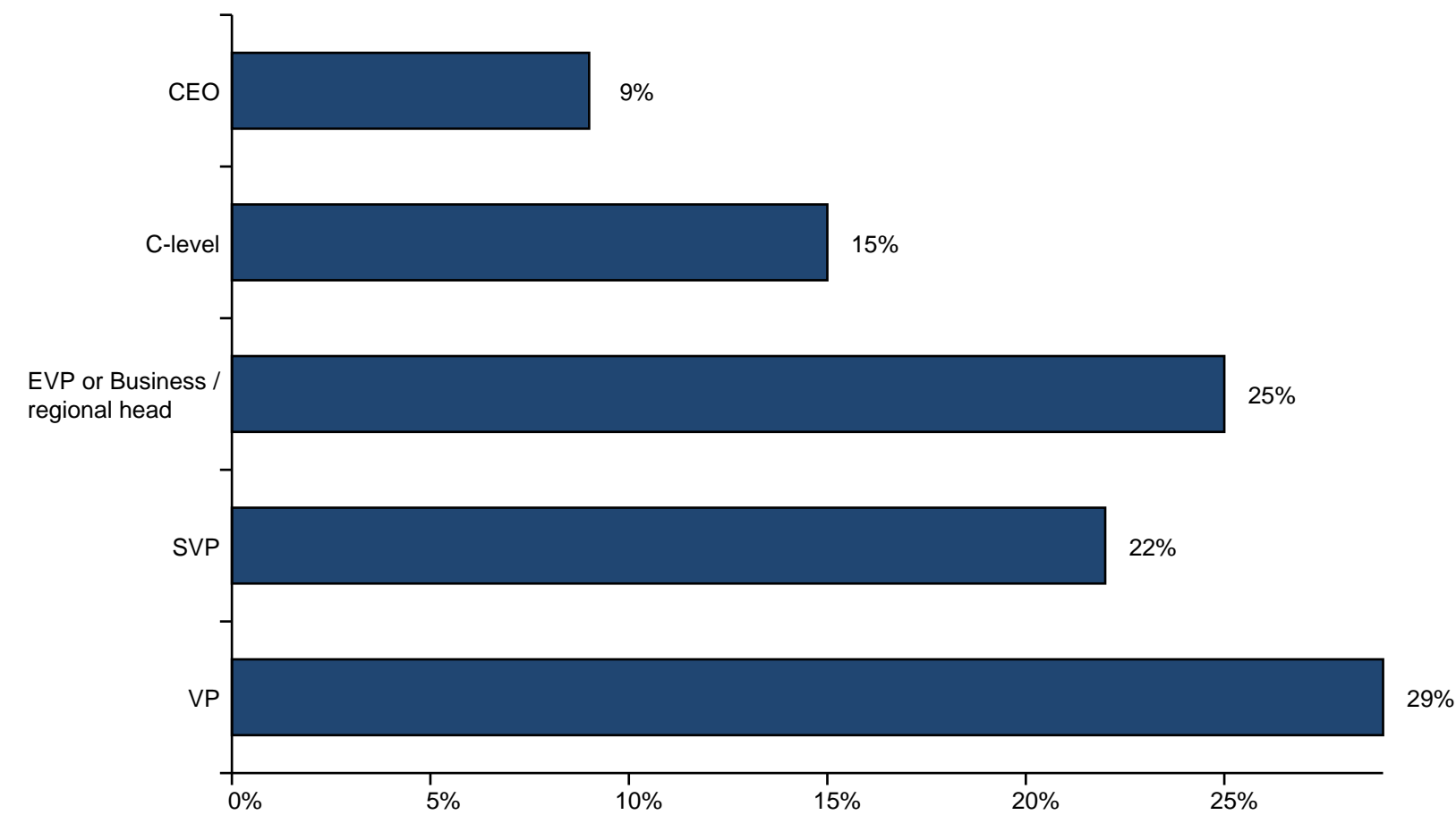
By department



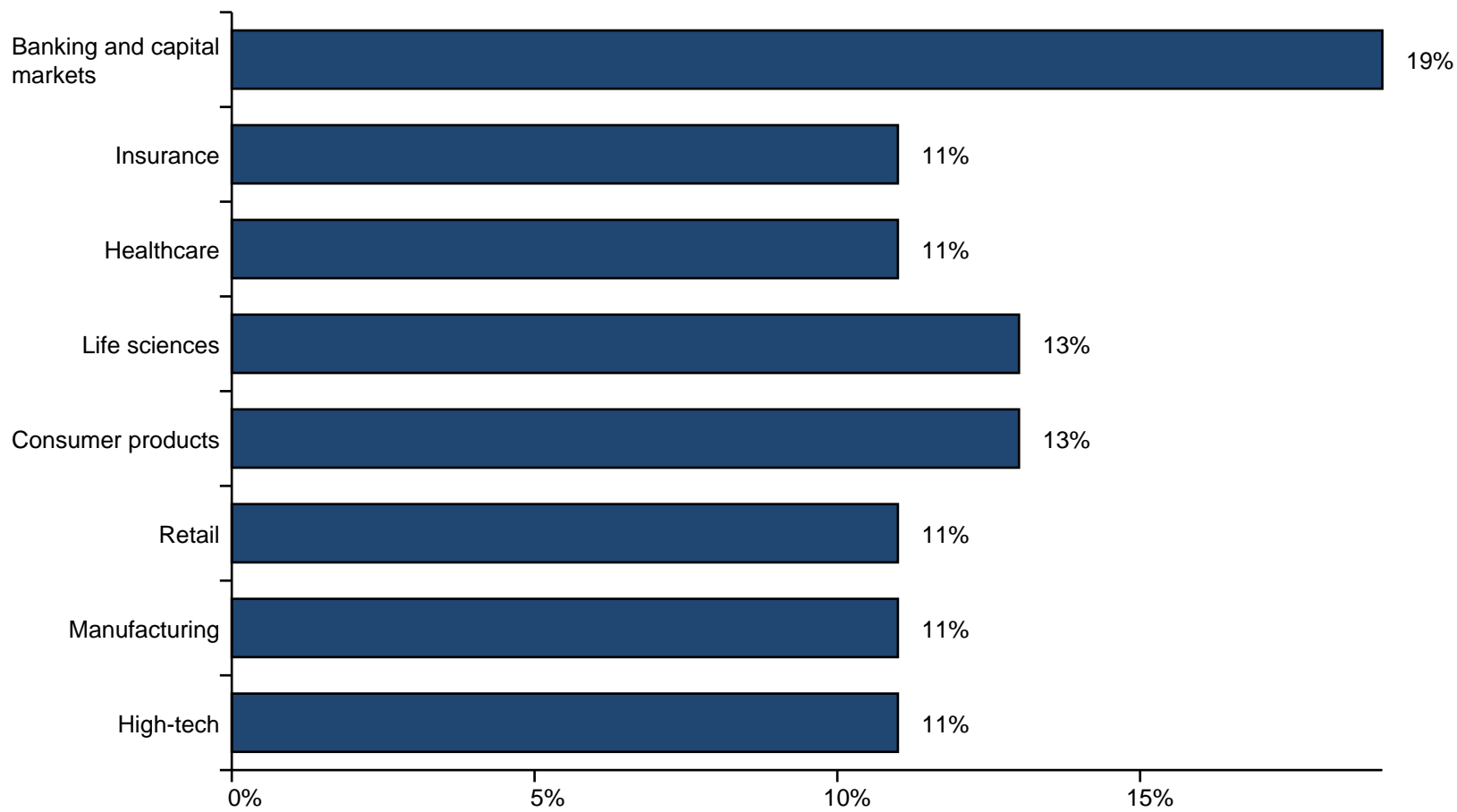
By revenue



By role



By industry

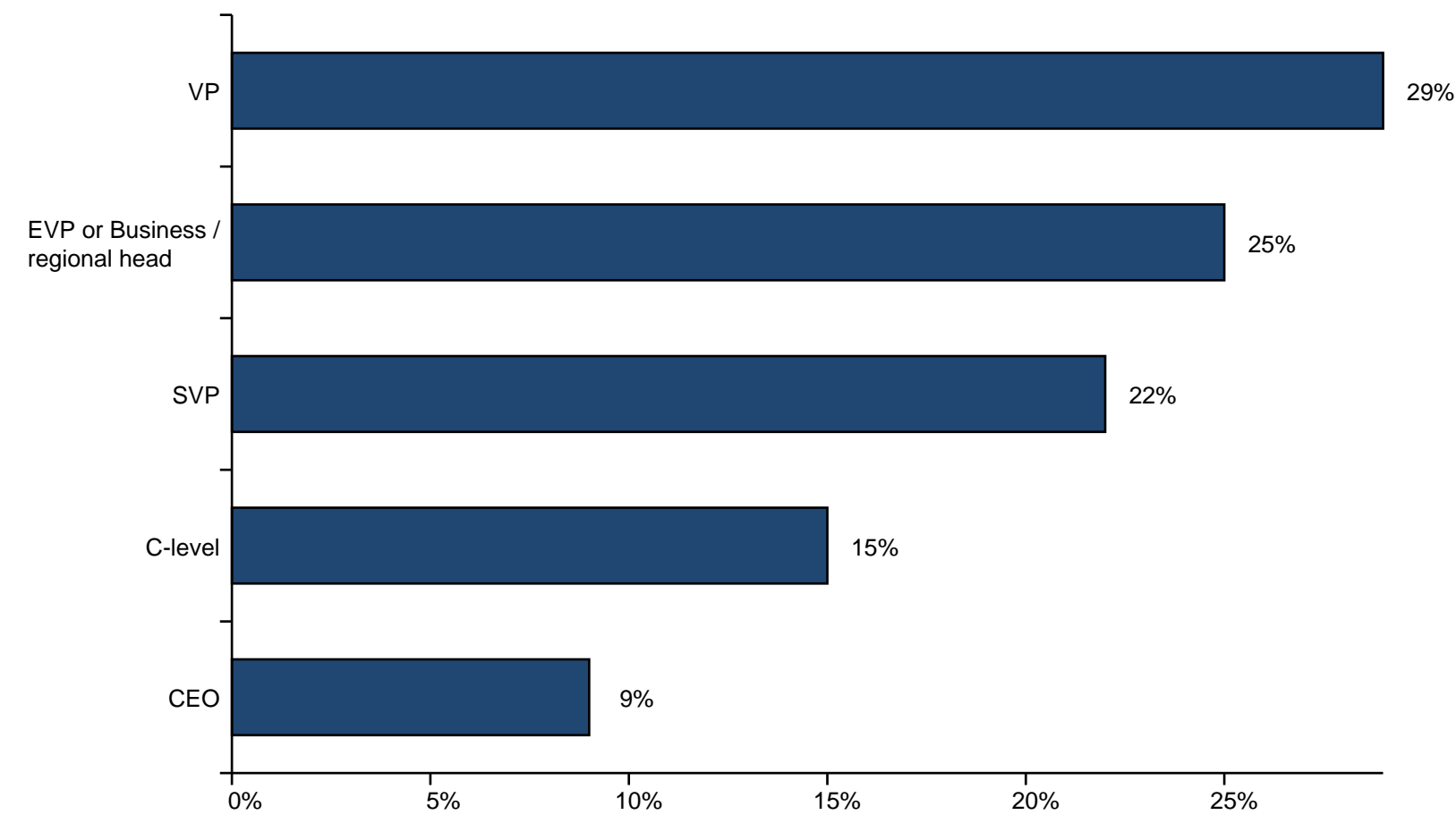


Next question »

D1

Banner: No Split
Filters: none

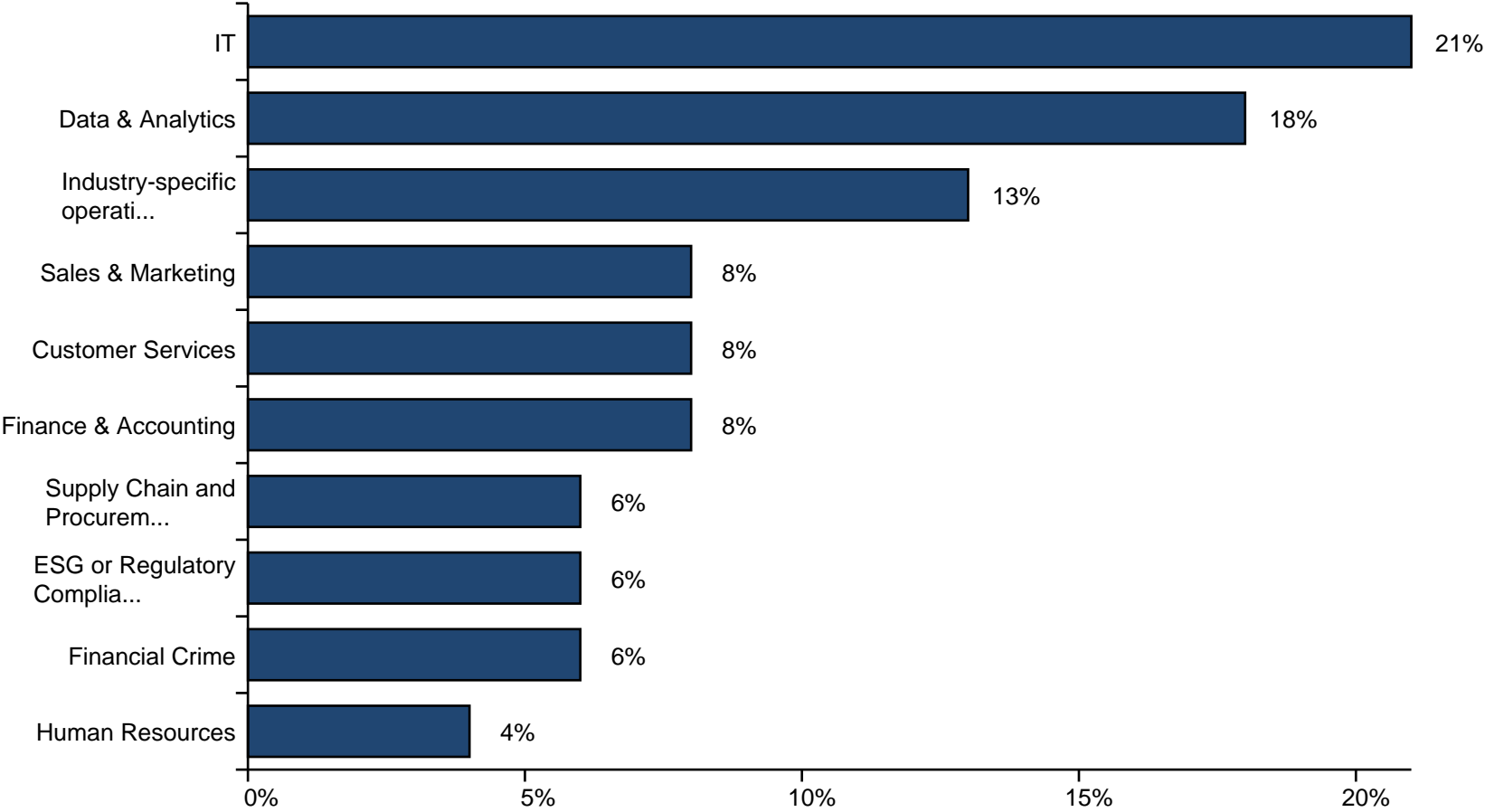
Q - What is your role in your organization?



D2

Banner: No Split
Filters: none

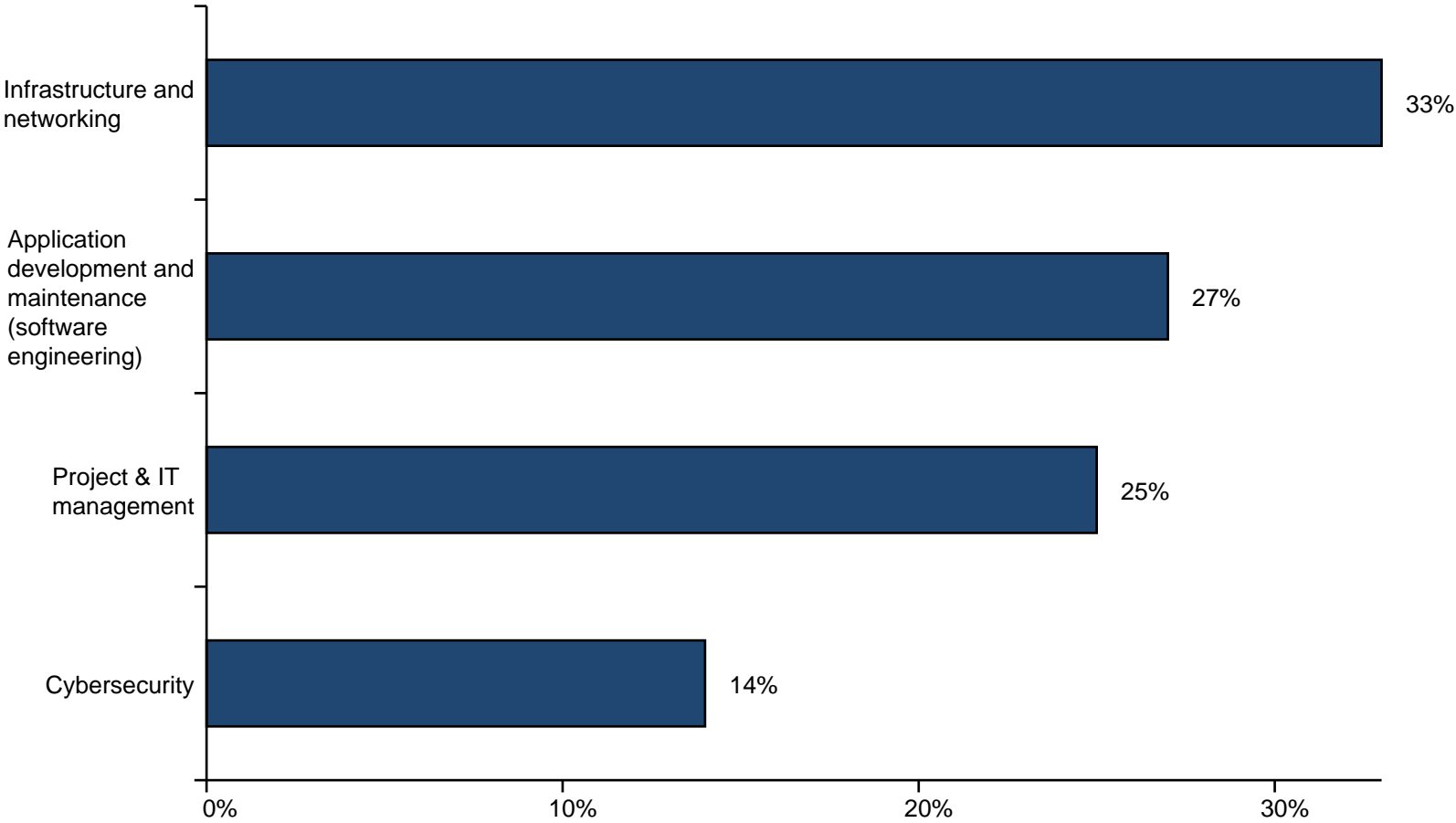
Q - Which of the following best describes your primary function or department within your organization?



D2a

Banner: No Split
Filters: none

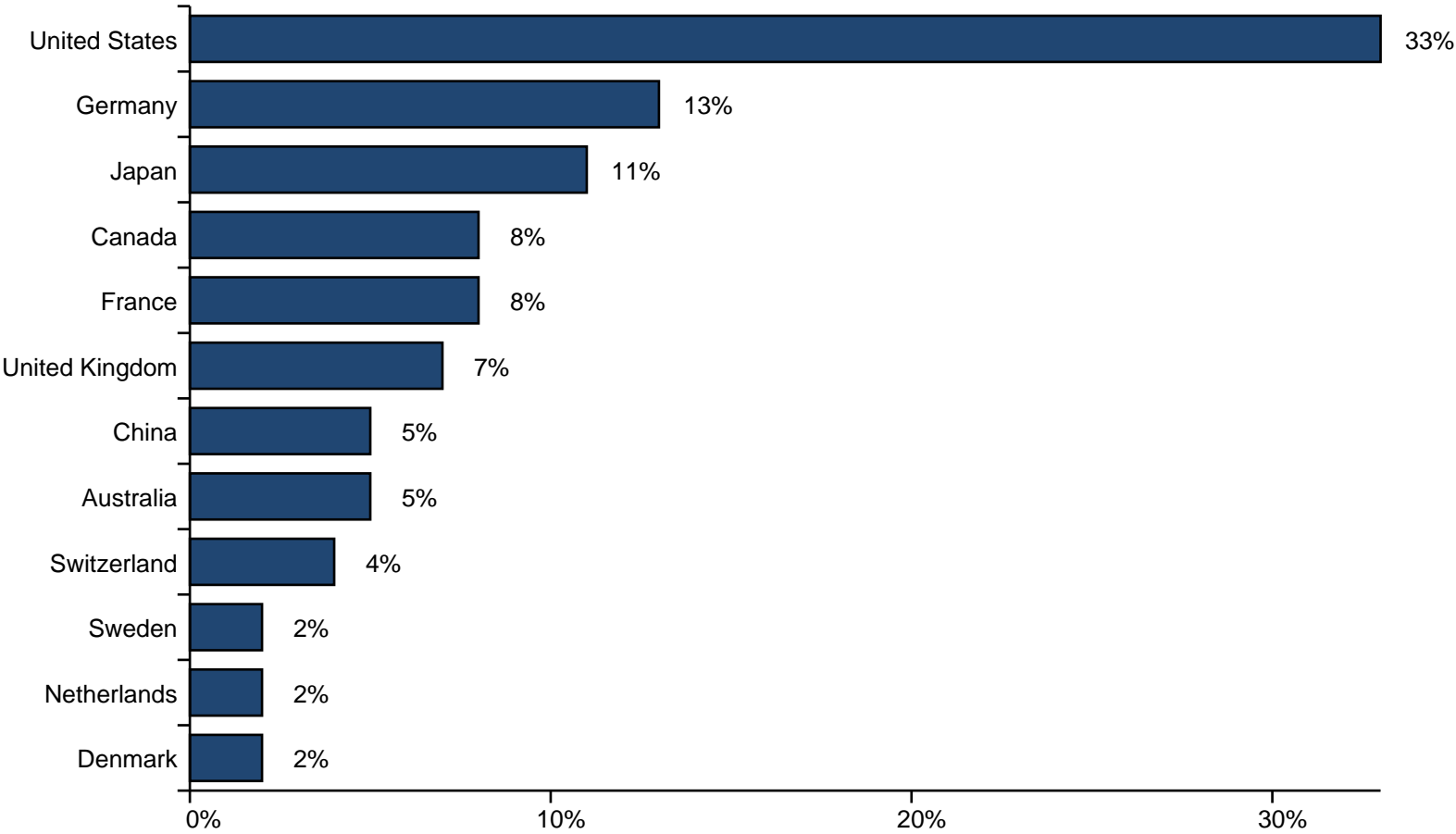
Q - Which of the following best describes your primary function or department within IT.



D3

Banner: No Split
Filters: none

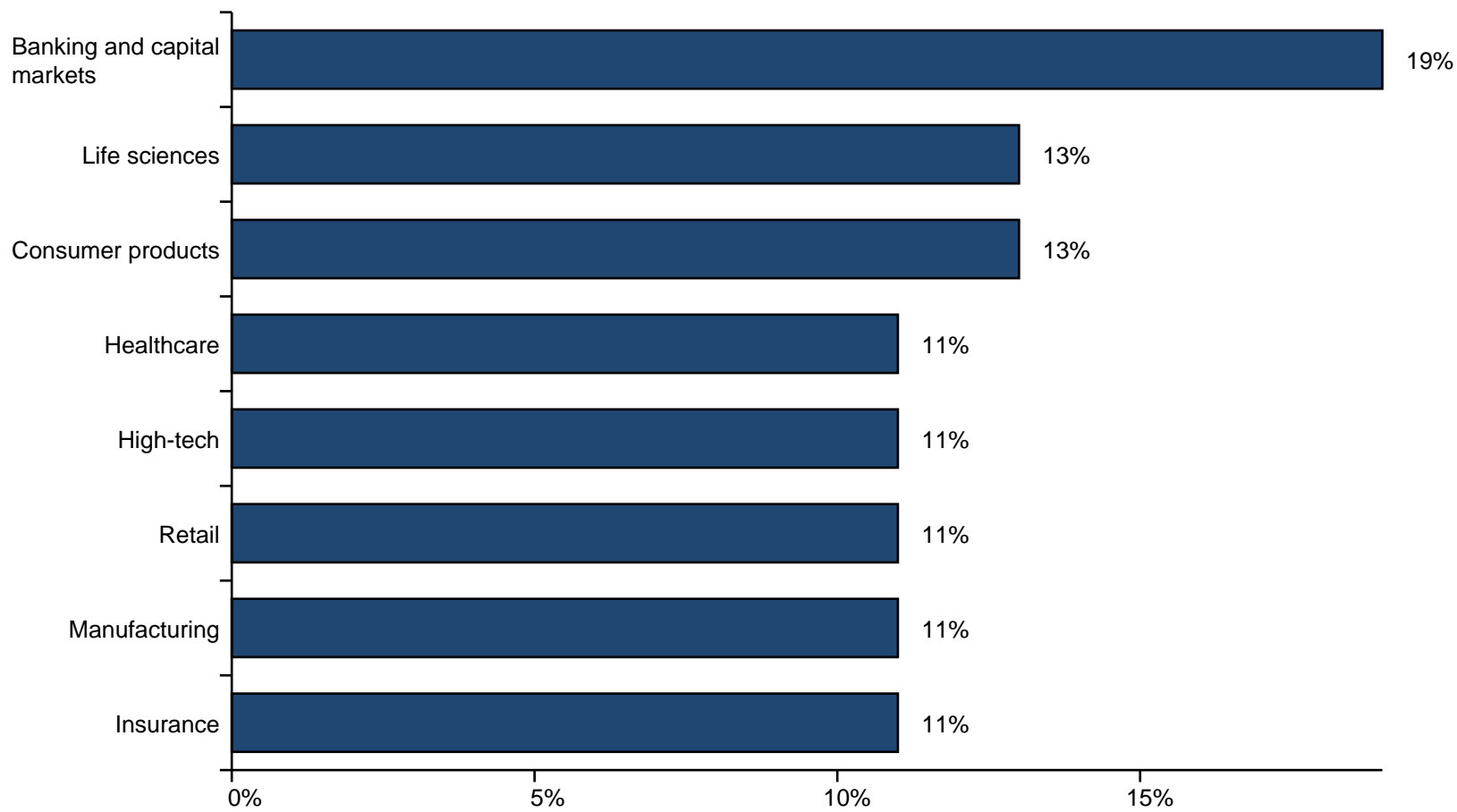
Q - In which country are you currently located?



D5

Banner: No Split
Filters: none

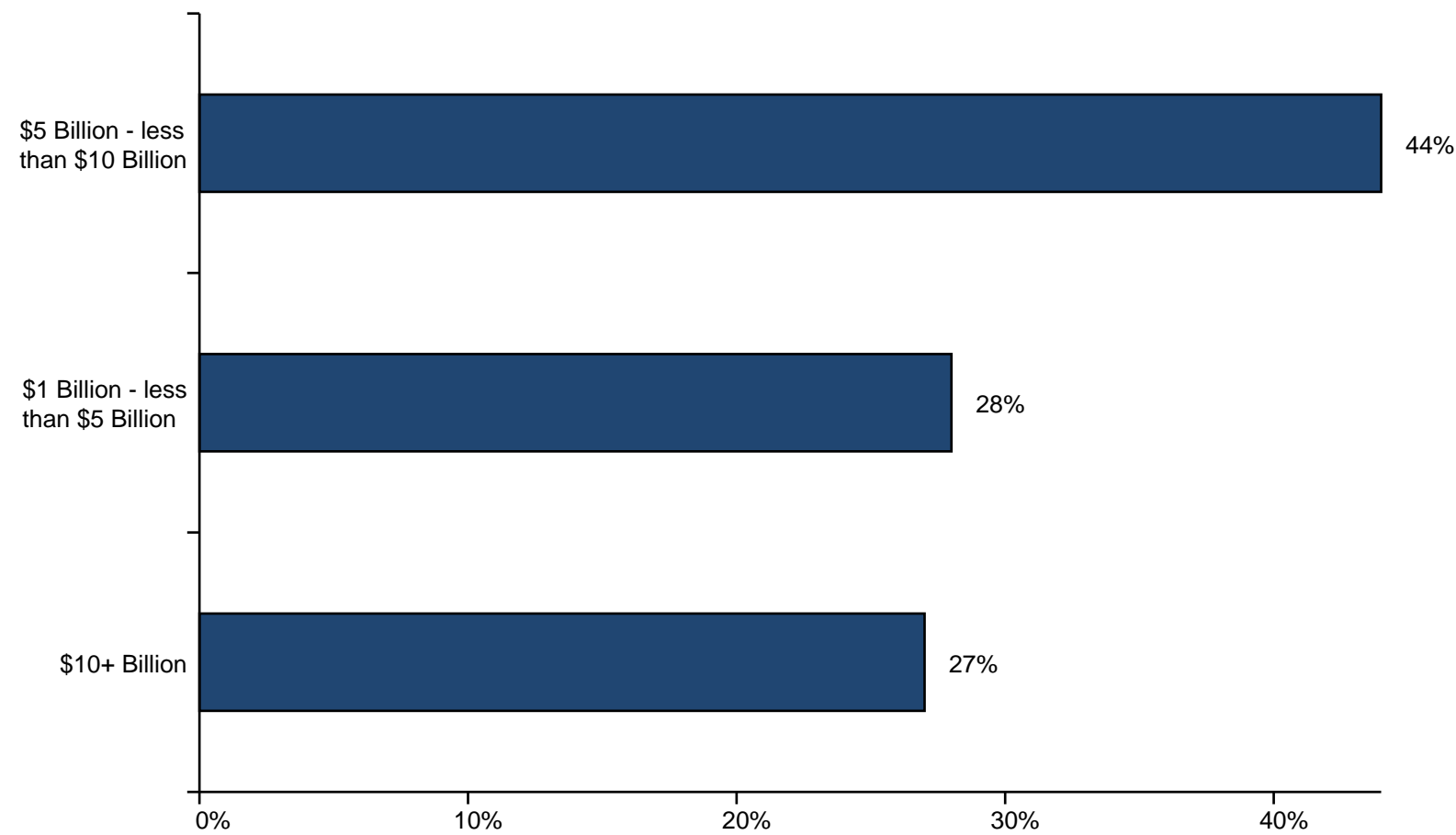
Q - What industry does your business operate in?



D6

Banner: No Split
Filters: none

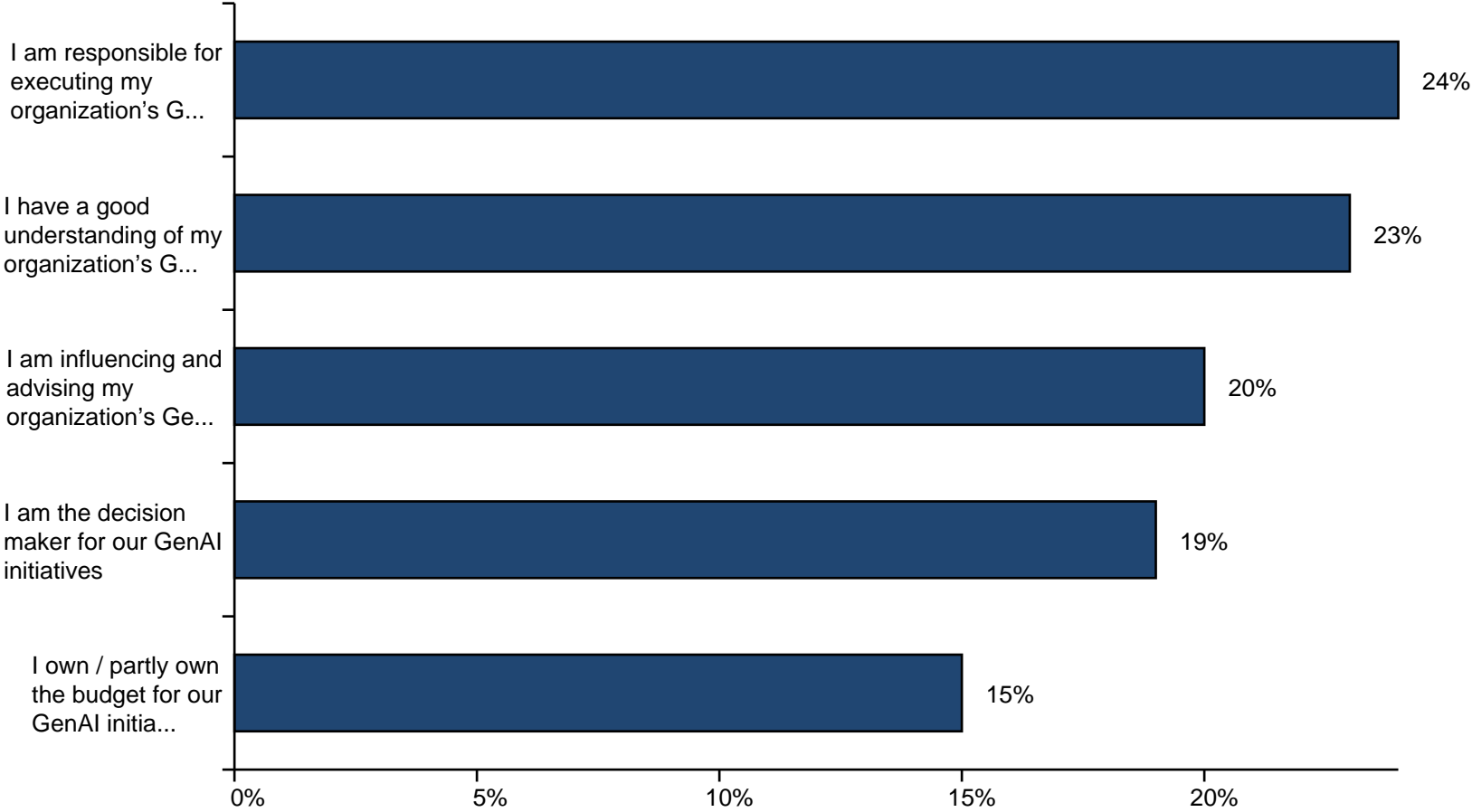
Q - What is your organization's annual revenue range?



D7

Banner: No Split
Filters: none

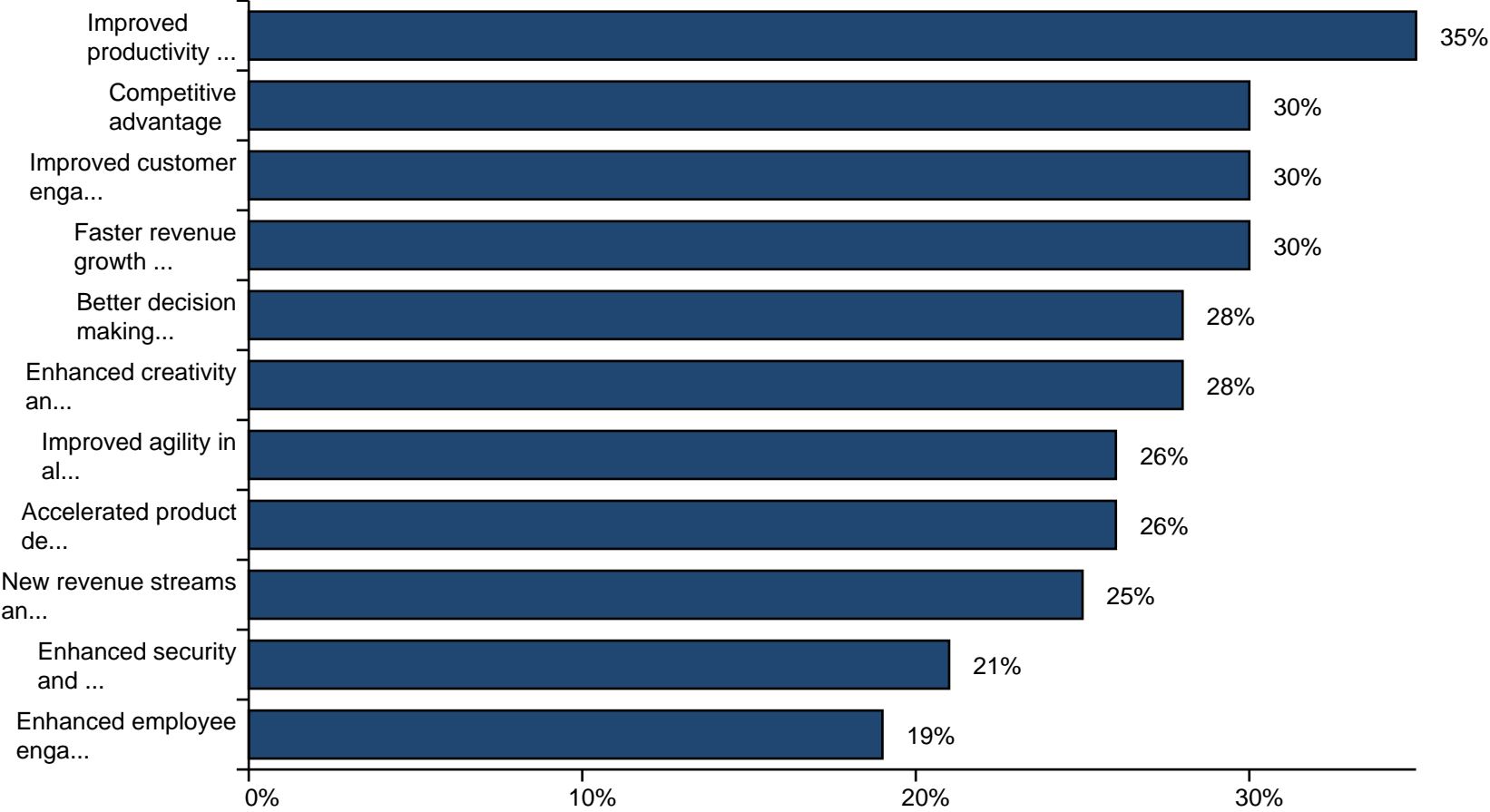
Q - How would you best describe your role as it relates to your organization’s investments and initiatives around GenAI?



Section 1 - Q1

Banner: No Split
Filters: none

Q - In your opinion, select the top 3 business benefits of using GenAI in your enterprise.

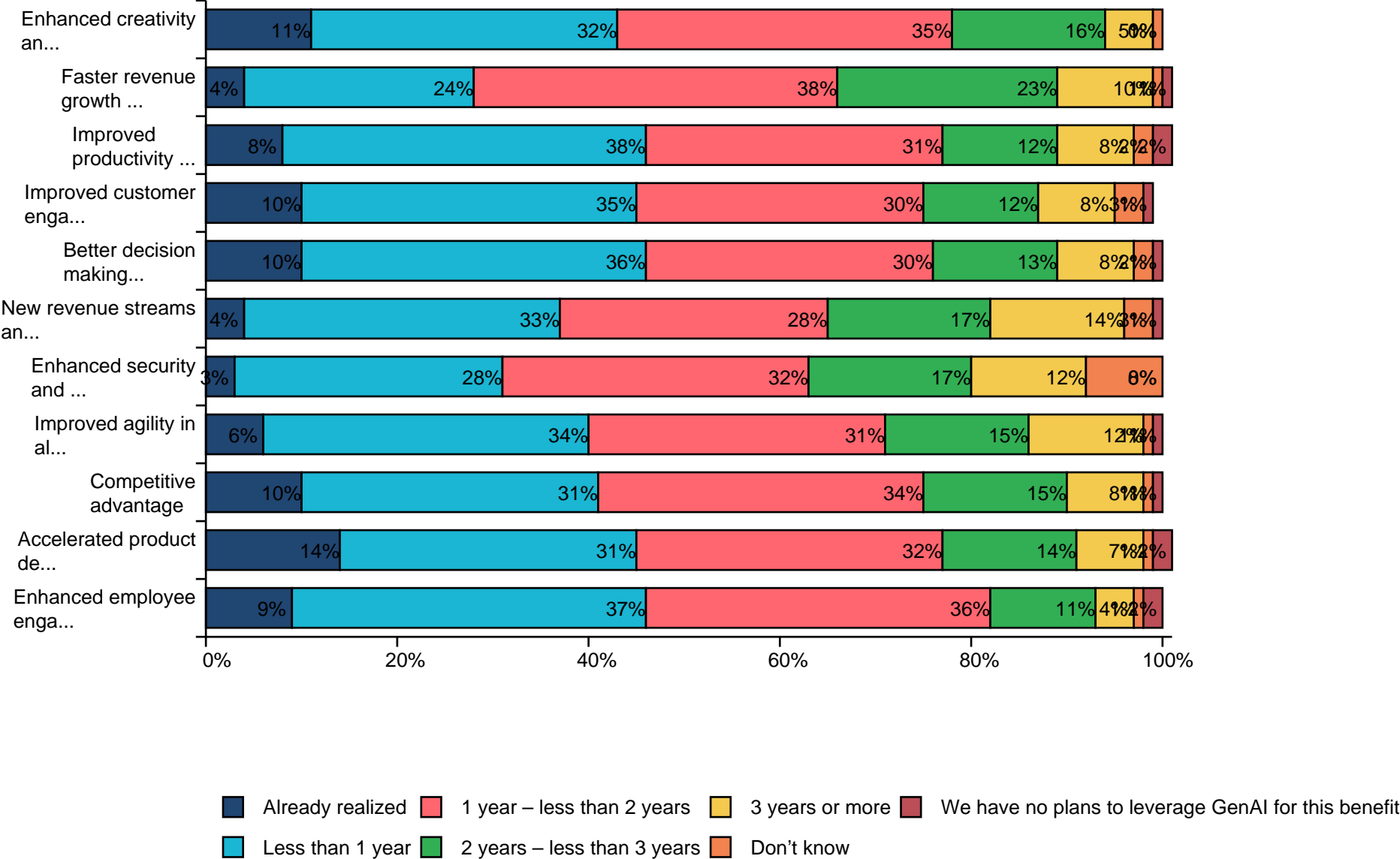


Section 1 - Q2

Banner: No Split
Filters: none

Choose a question:

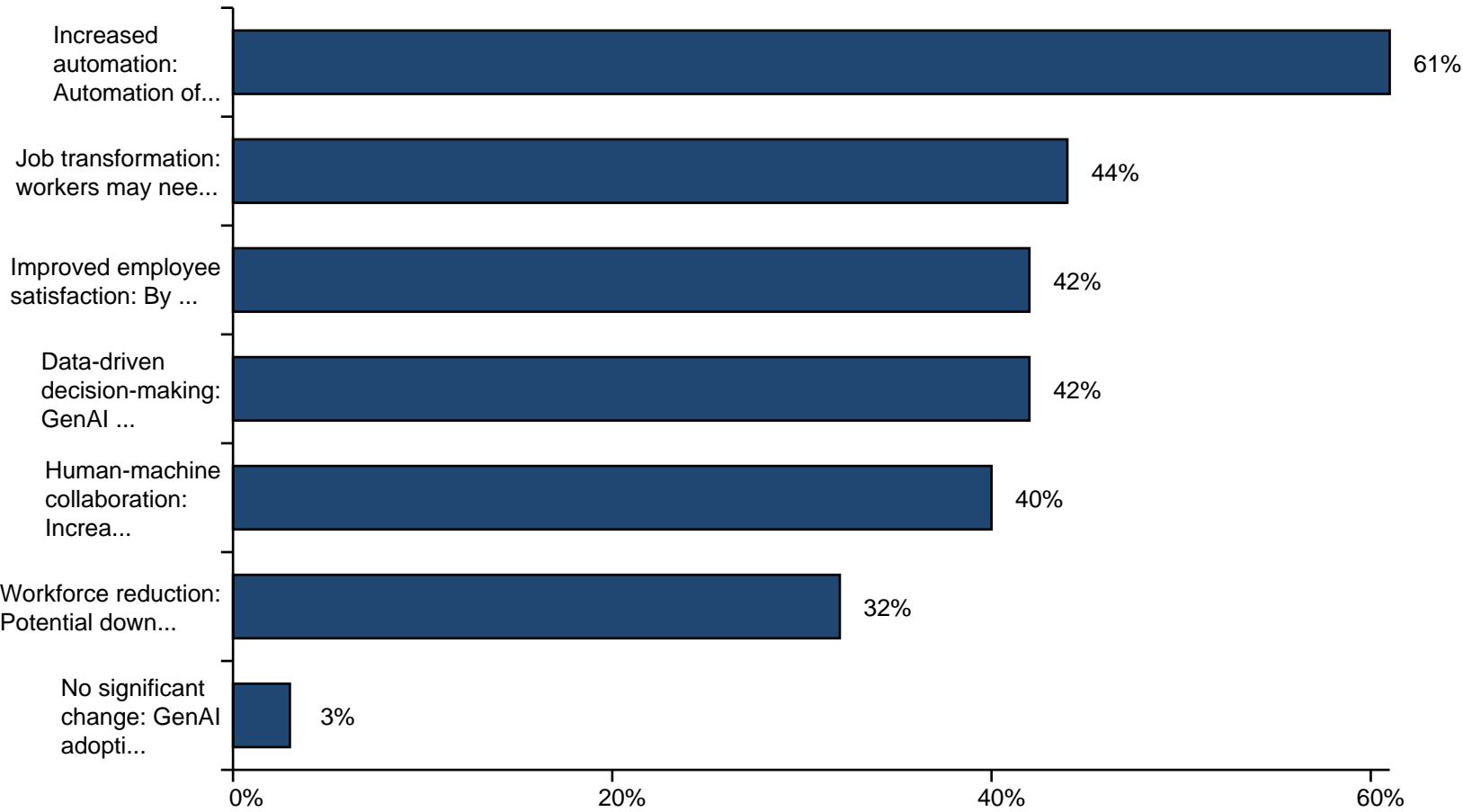
Q - For the chosen business benefits of GenAI, by when do you anticipate realizing the full benefits?



Section 1 - Q5

Banner: No Split
Filters: none

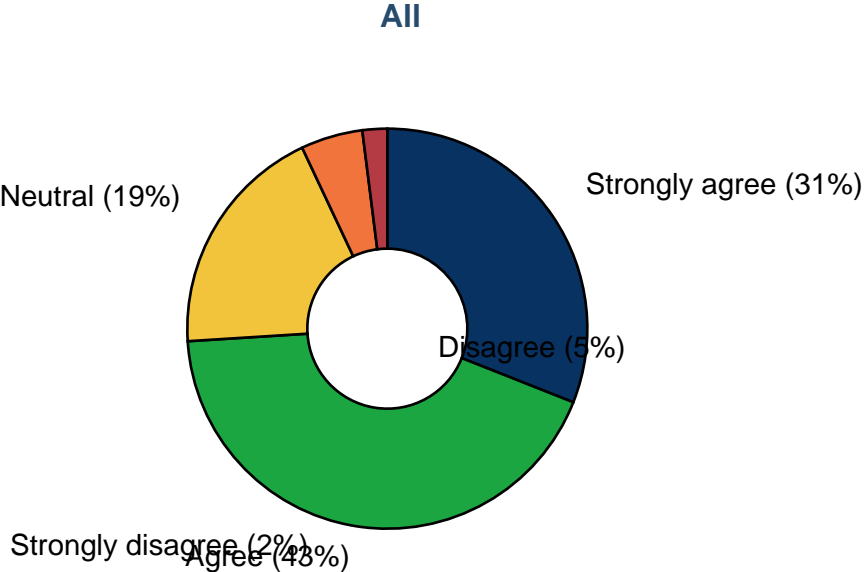
Q - What changes do you anticipate in the nature of work as a result of GenAI adoption?



Section 1 - Q6

Banner: No Split
Filters: none

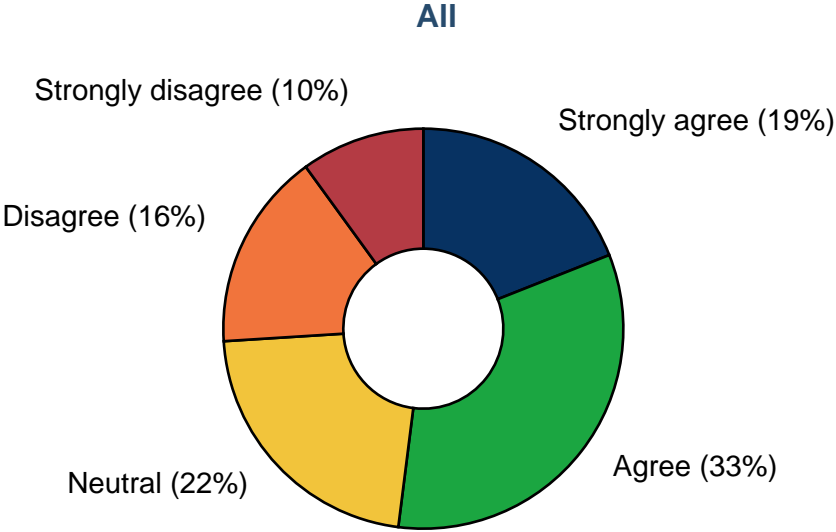
Q. To what extent do you agree or disagree with the following statement: GenAI is inspiring our organization to adopt new and disruptive ways of value creation



Section 1 - Q7

Banner: No Split
Filters: none

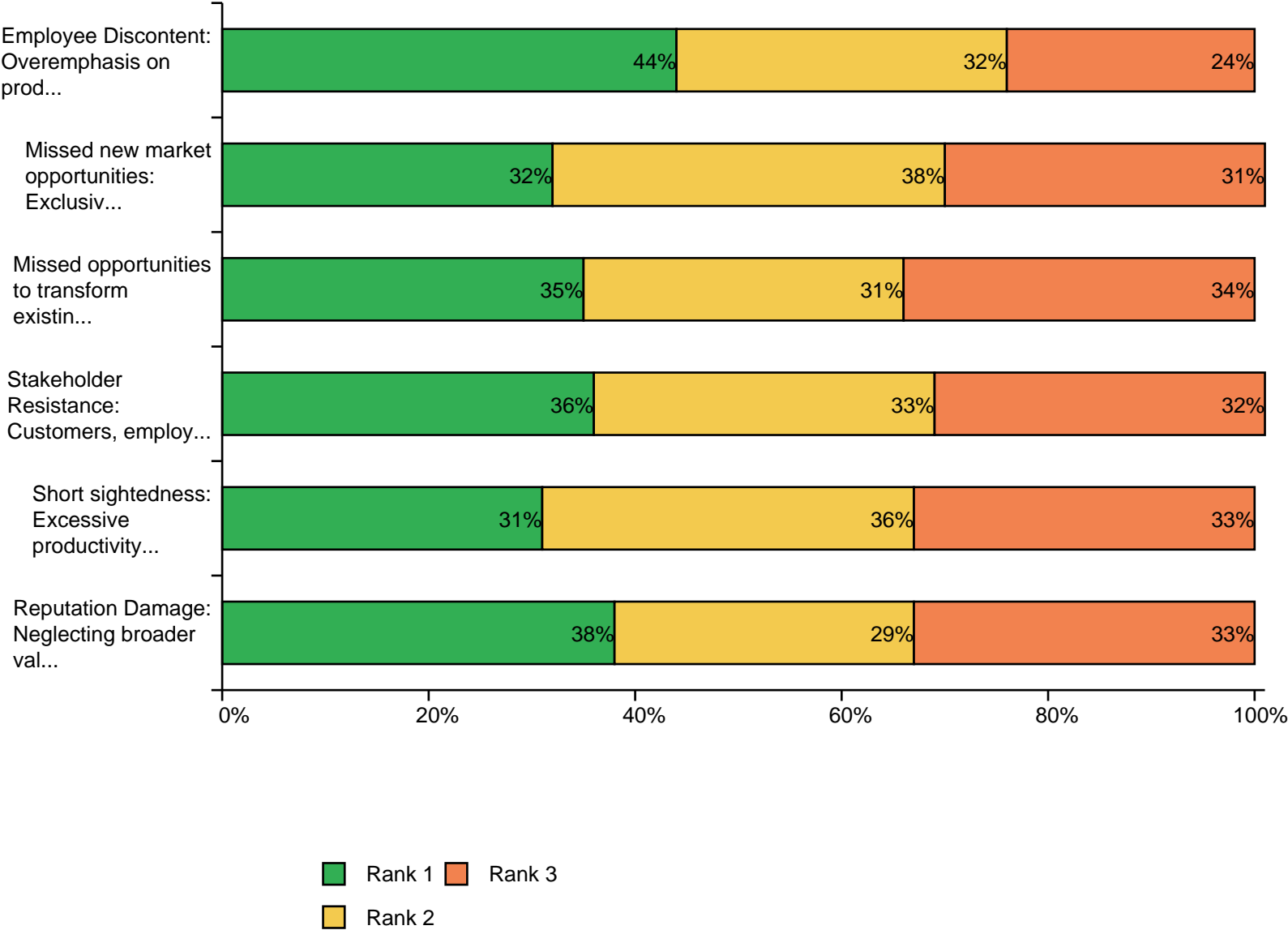
Q. To what extent do you agree or disagree with the following statement: A singular focus on productivity when adopting GenAI is potentially misleading



Section 2 - Q7

Banner: No Split
Filters: none

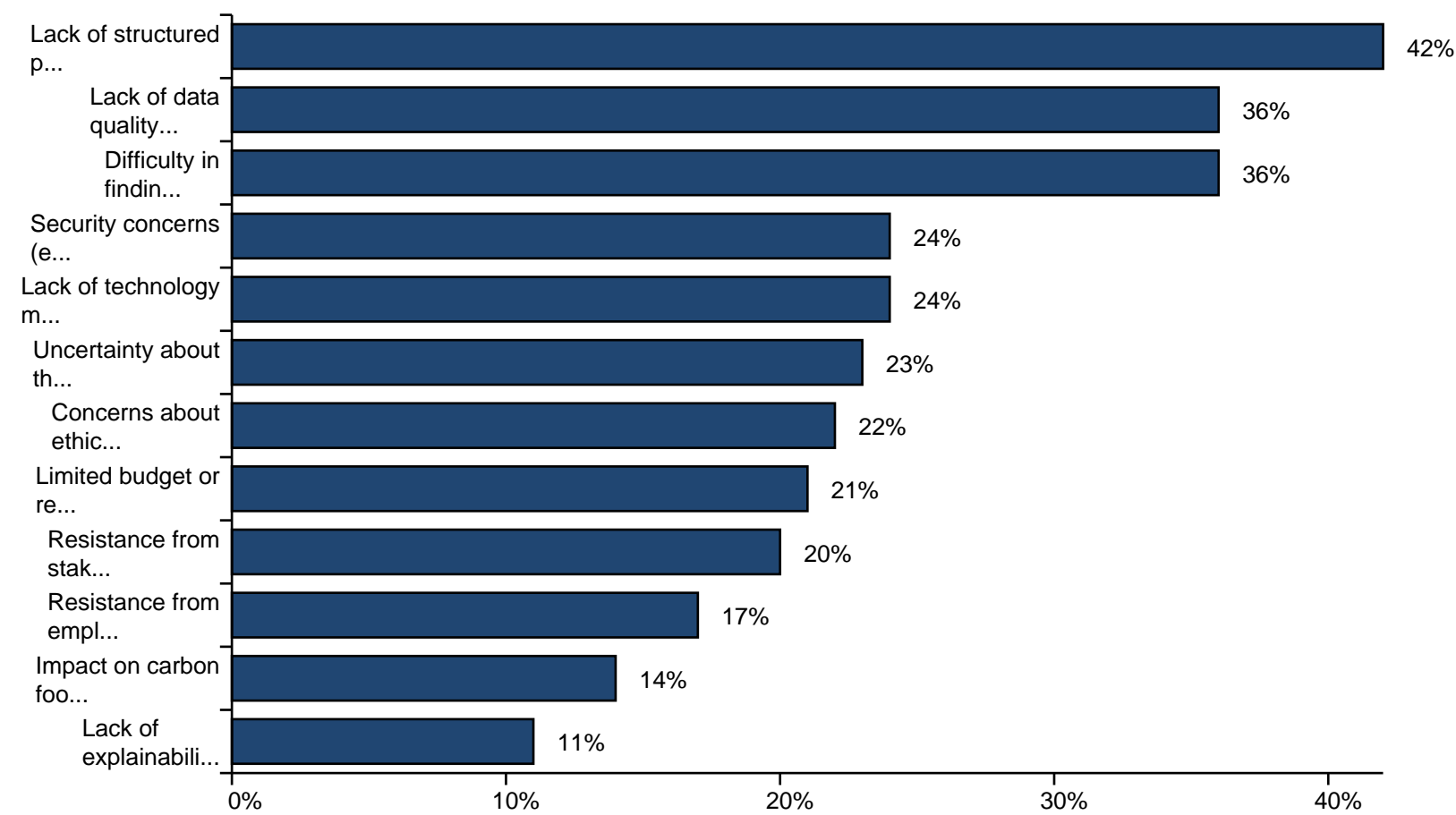
Q. What challenges or risks do you foresee if the market places too much emphasis on productivity when implementing GenAI technologies?



Section 2 - Q8

Banner: No Split
Filters: none

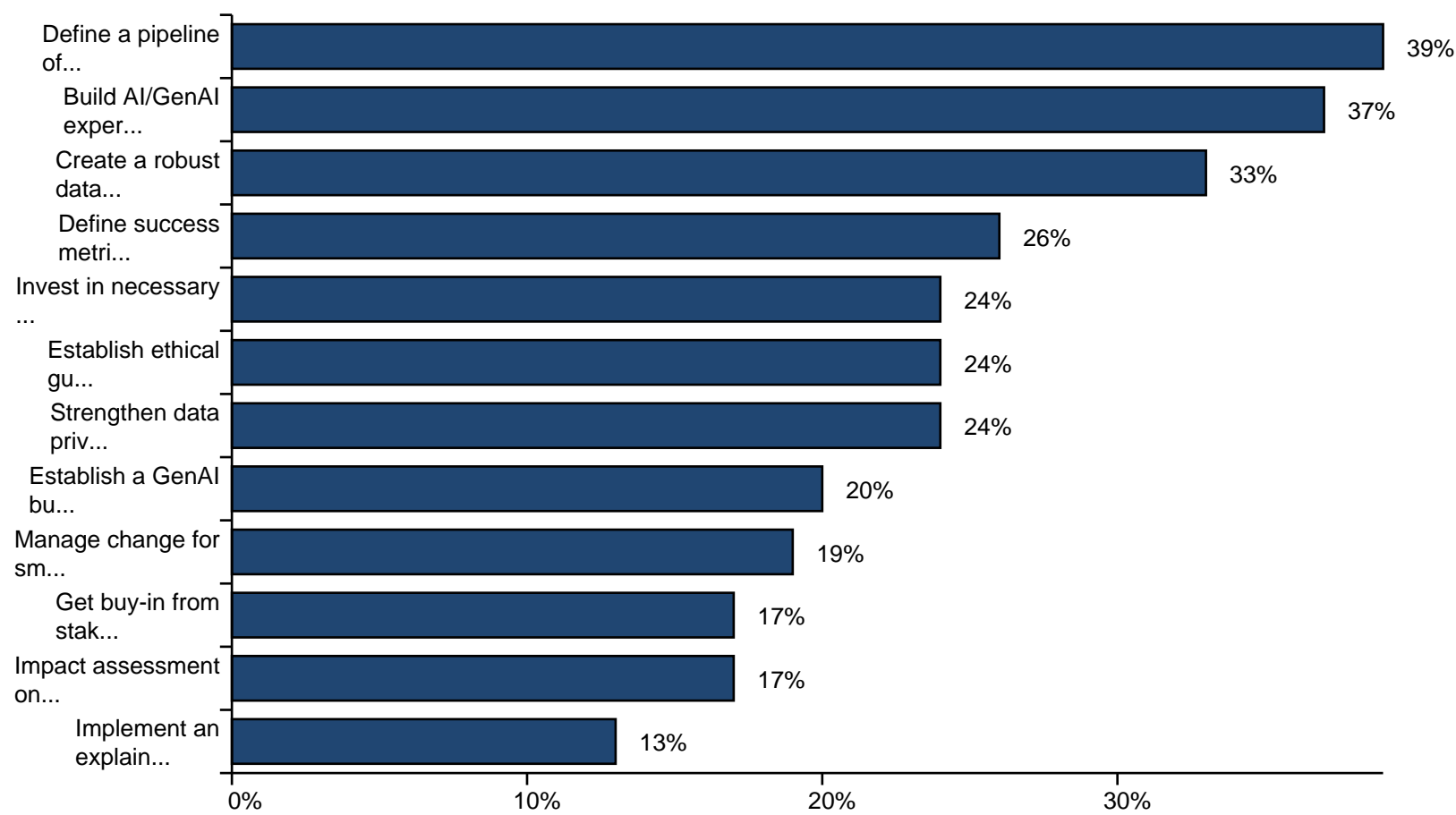
Q - What are the top 3 barriers that hinder the adoption of GenAI in your organization?



Section 2 - Q9

Banner: No Split
Filters: none

Q - What are the top 3 initiatives that your organization must undertake to realize the expected benefits from GenAI?

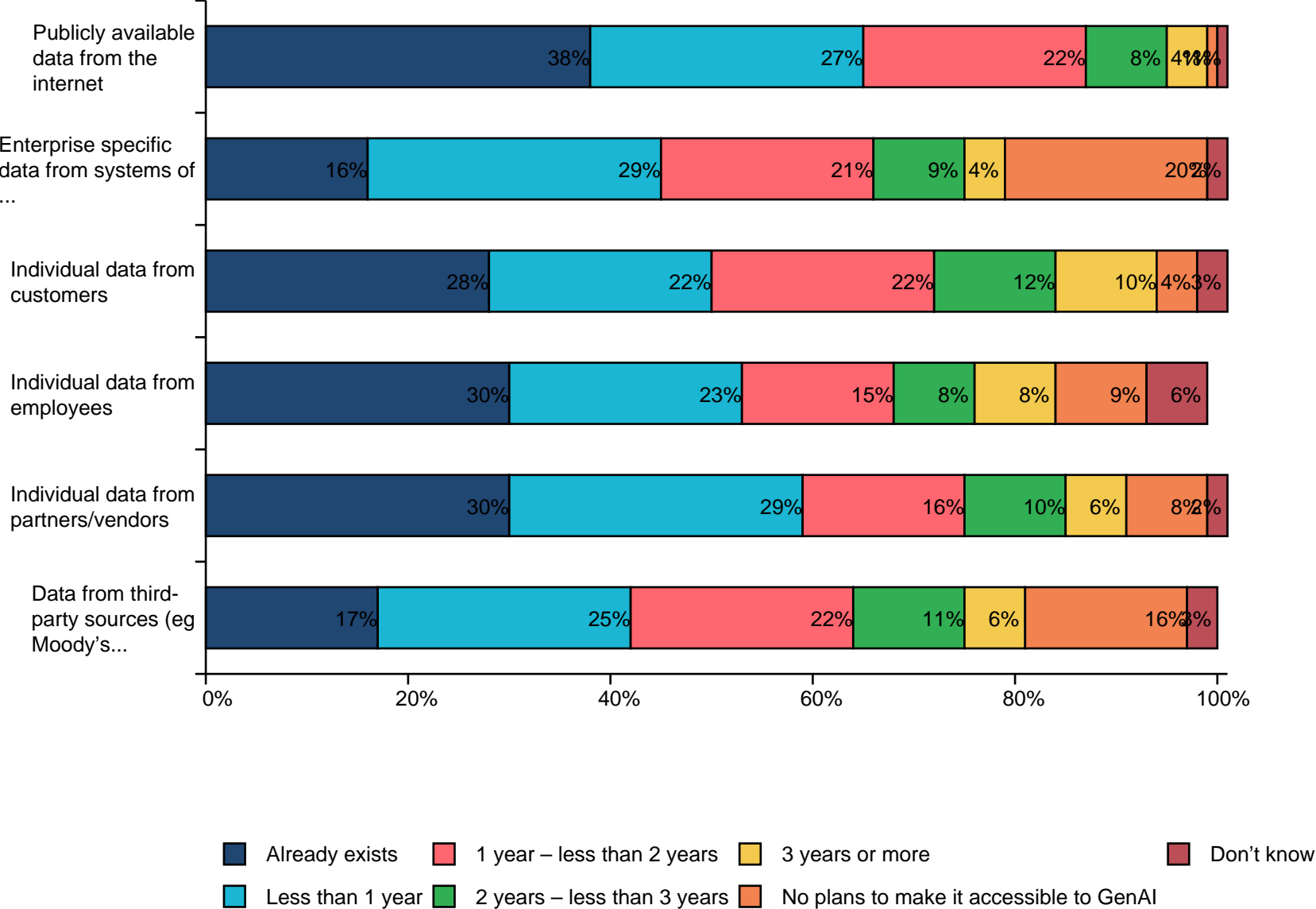


Section 2 - Q10

Banner: No Split
Filters: none

Choose a question:

Q - By when do you anticipate making the following data sources accessible to GenAI within your enterprise?

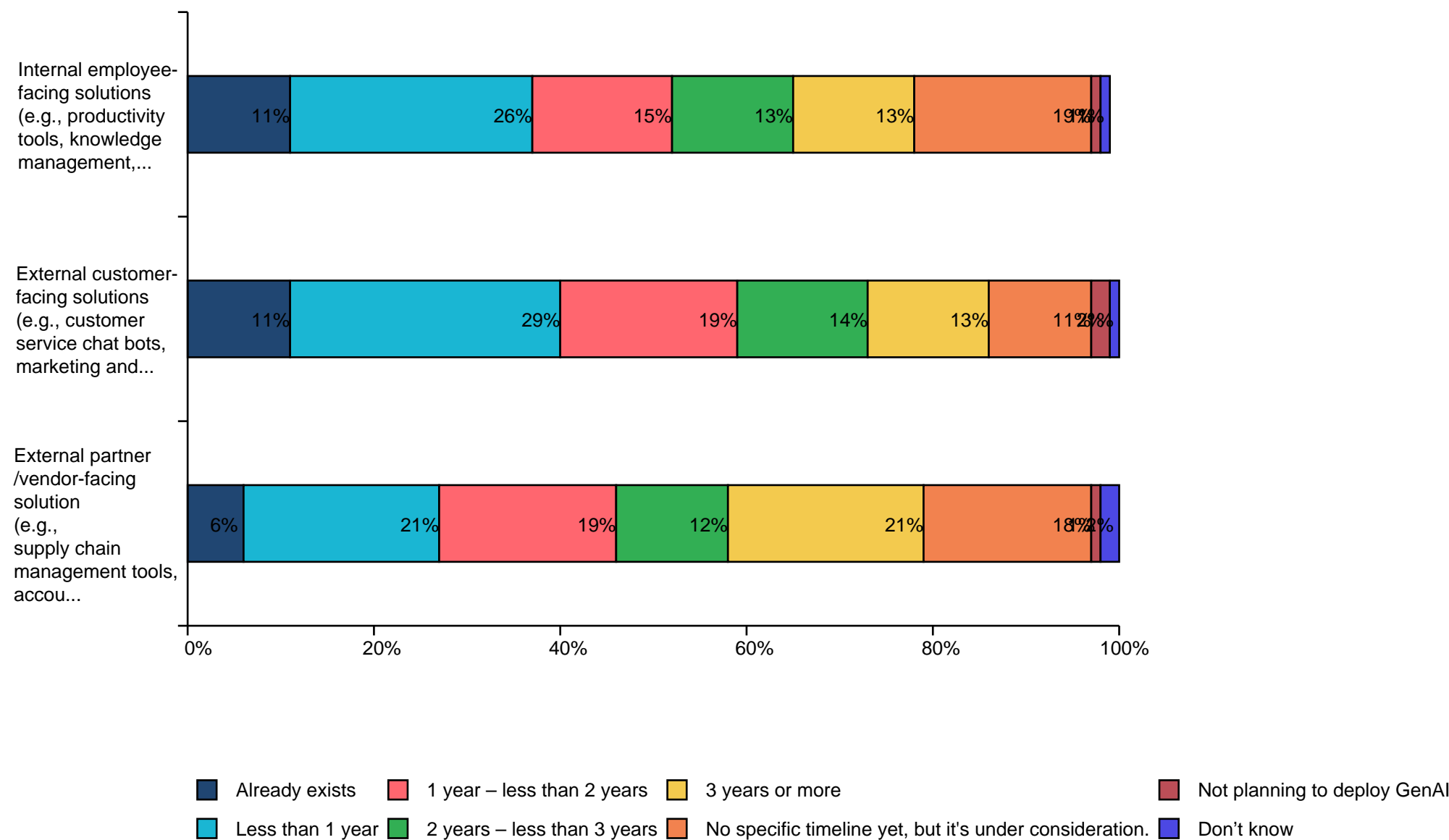


Section 2 - Q11

Banner: No Split
Filters: none

Choose a question:

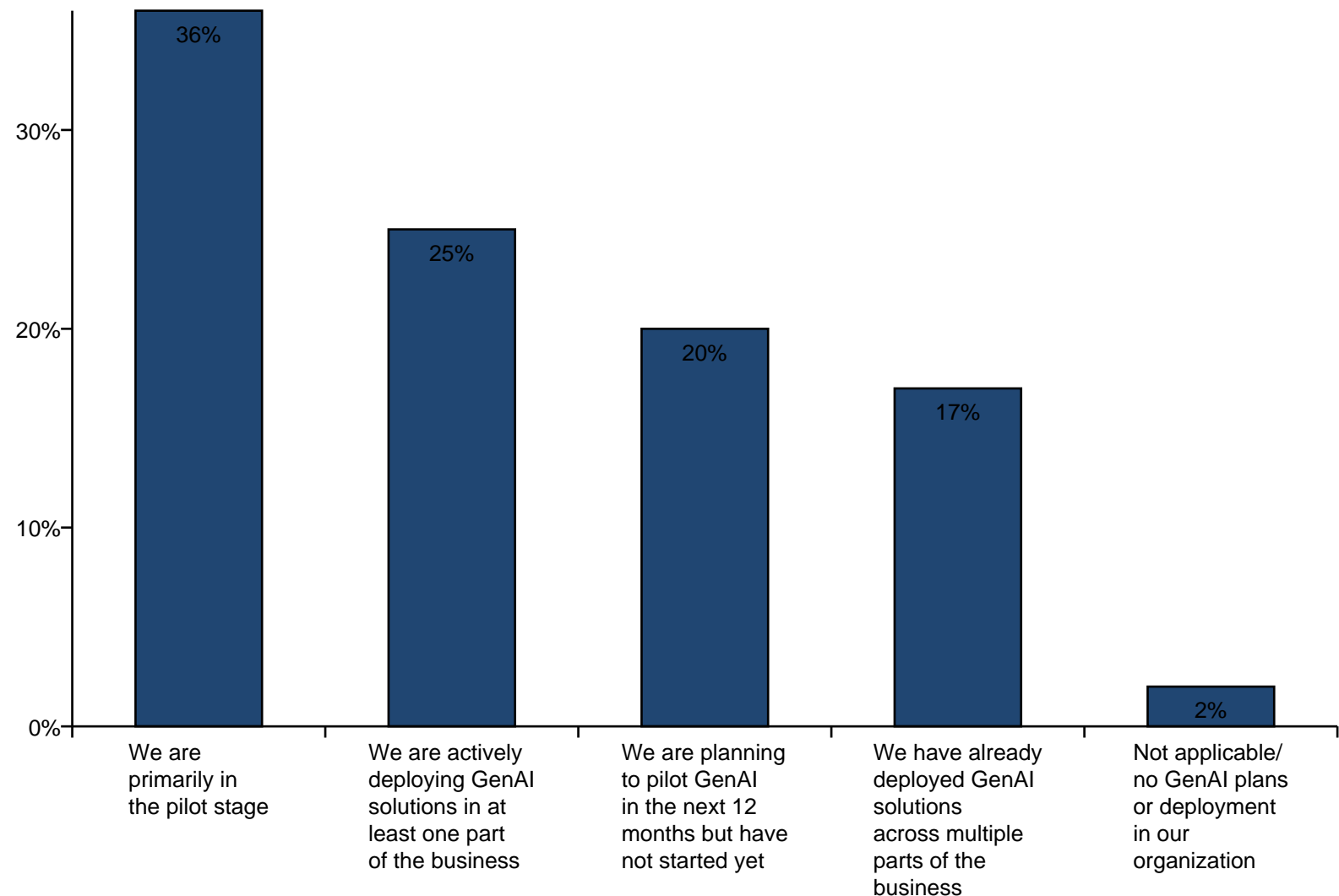
Q - By when do you anticipate the deployment of GenAI solutions designed for employee, customer and partner/vendor interactions within your enterprise?



Section 3 - Q12

Banner: No Split
Filters: none

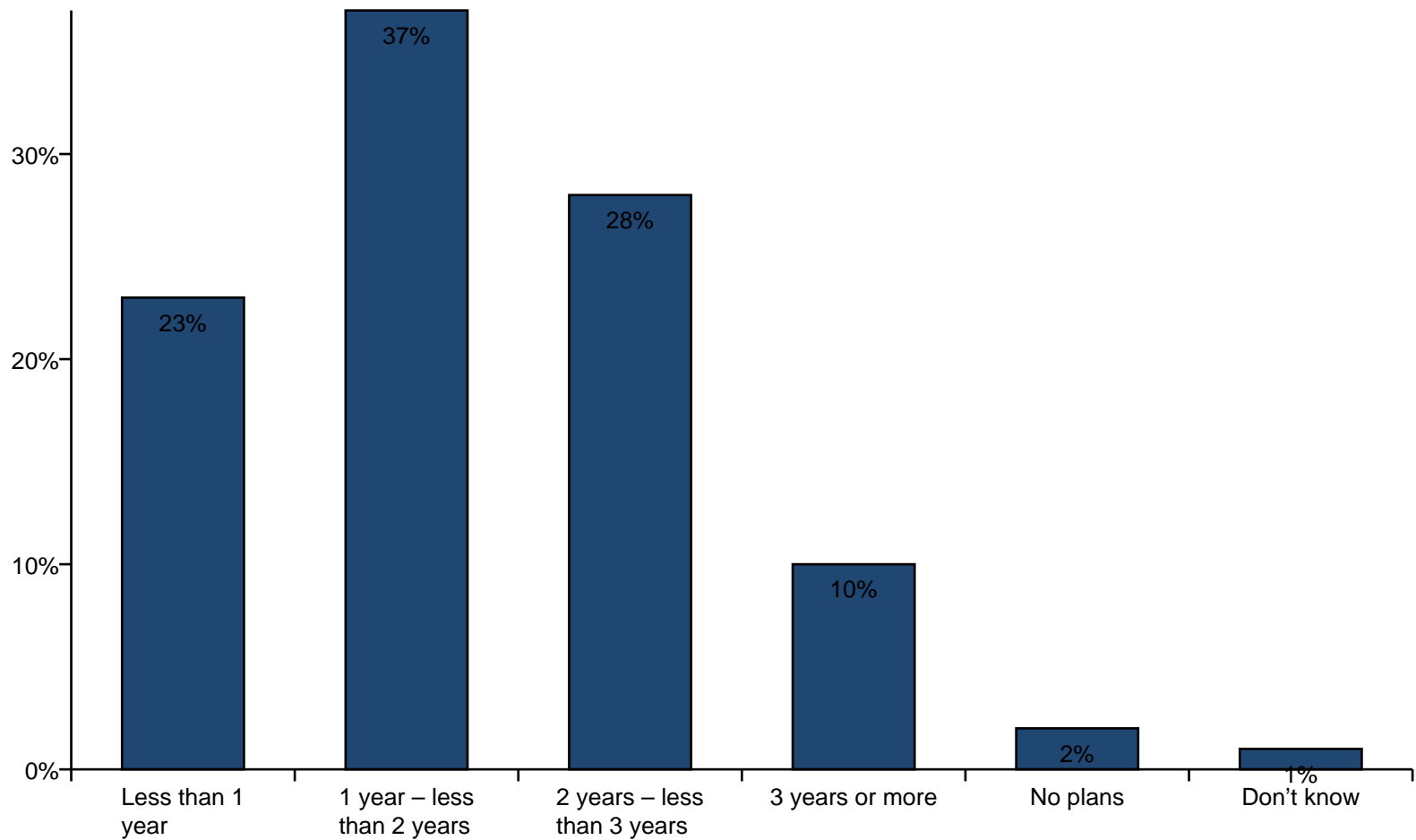
Q - For the areas you are accountable for/have visibility of GenAI investment decisions, what best describes the status of GenAI solutions deployment?



Q13

Banner: No Split
Filters: none

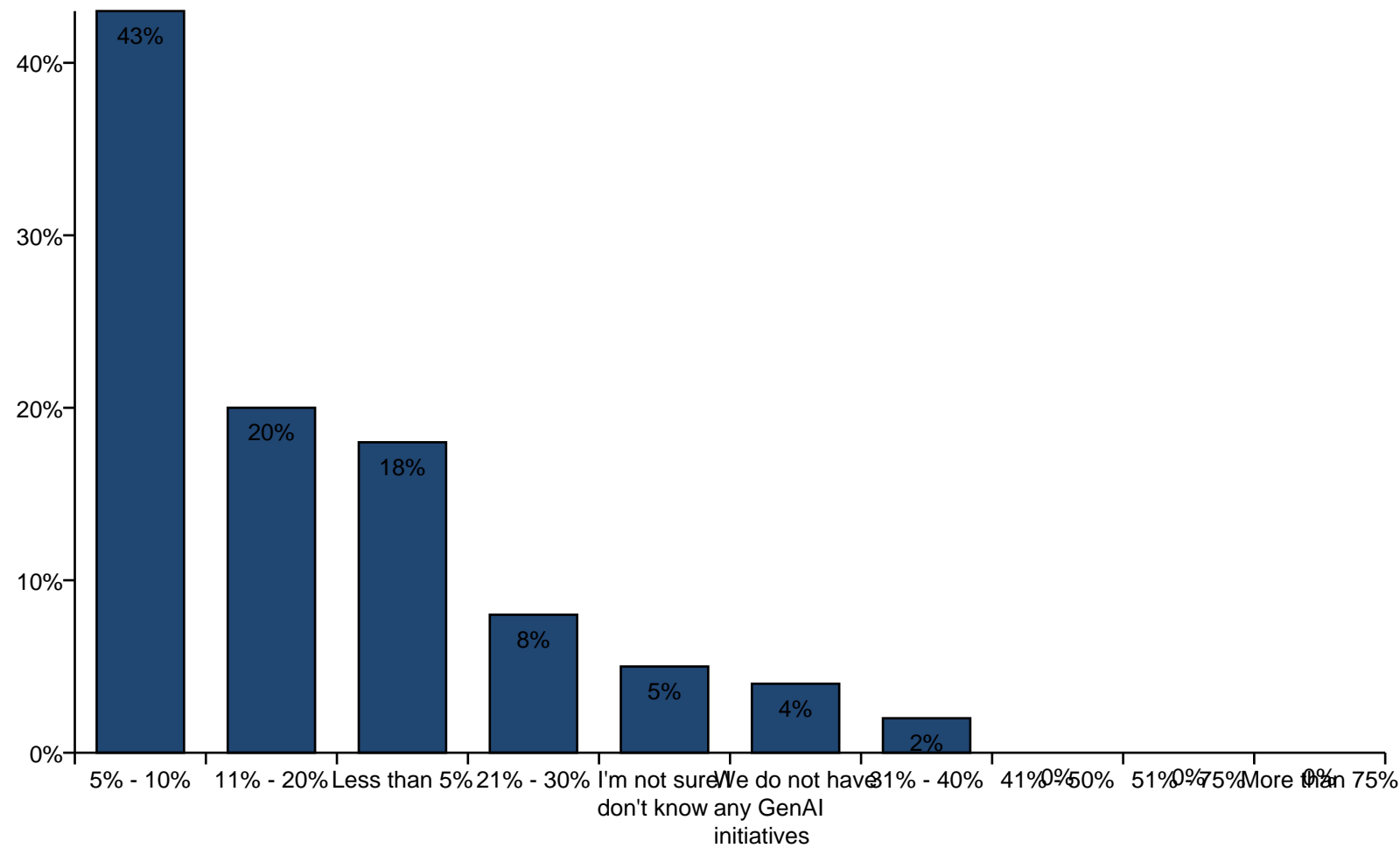
Q - By when do you think your business/the area of the business you are accountable for will have scaled the deployment of GenAI solutions across multiple parts of the business?



Section 3 - Q14

Banner: No Split
Filters: none

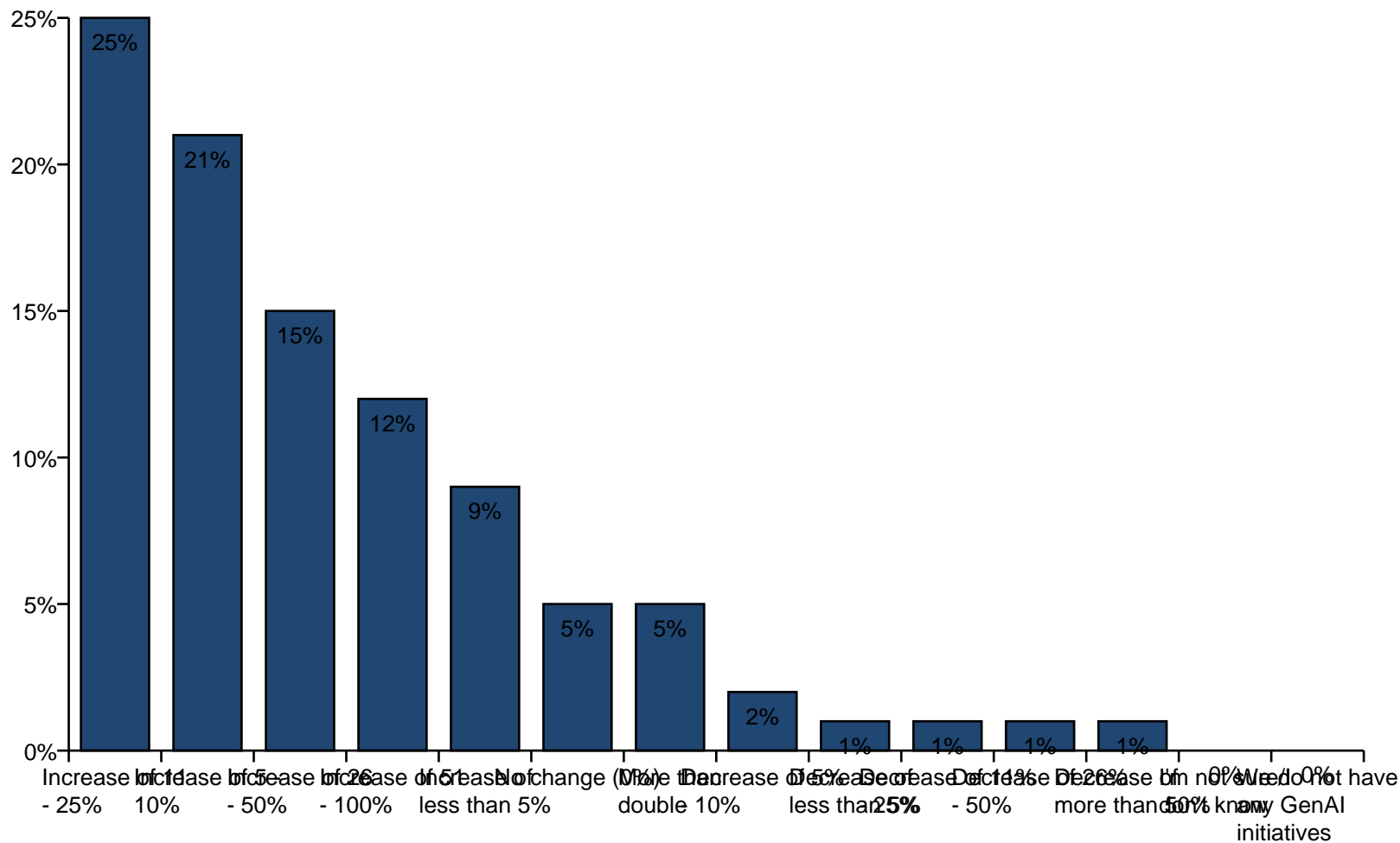
Q - Approximately what percentage of your organization's overall technology budget is dedicated to GenAI initiatives?



Section 3 - Q15

Banner: No Split
Filters: none

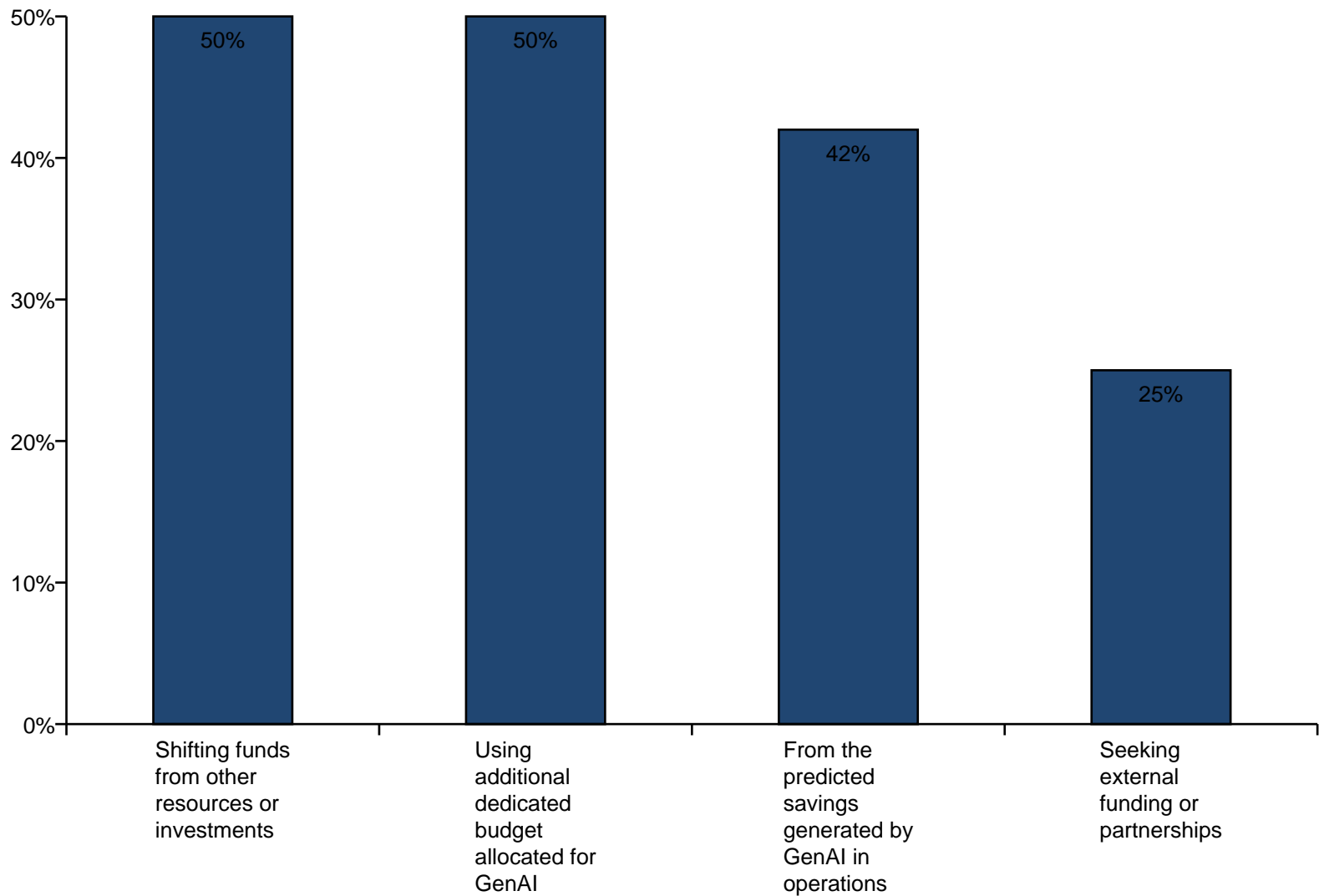
Q - Please estimate the expected percentage change in your organization's investments in GenAI over the next 12 months compared to the current level of investment.



Section 3 - Q17

Banner: No Split
Filters: none

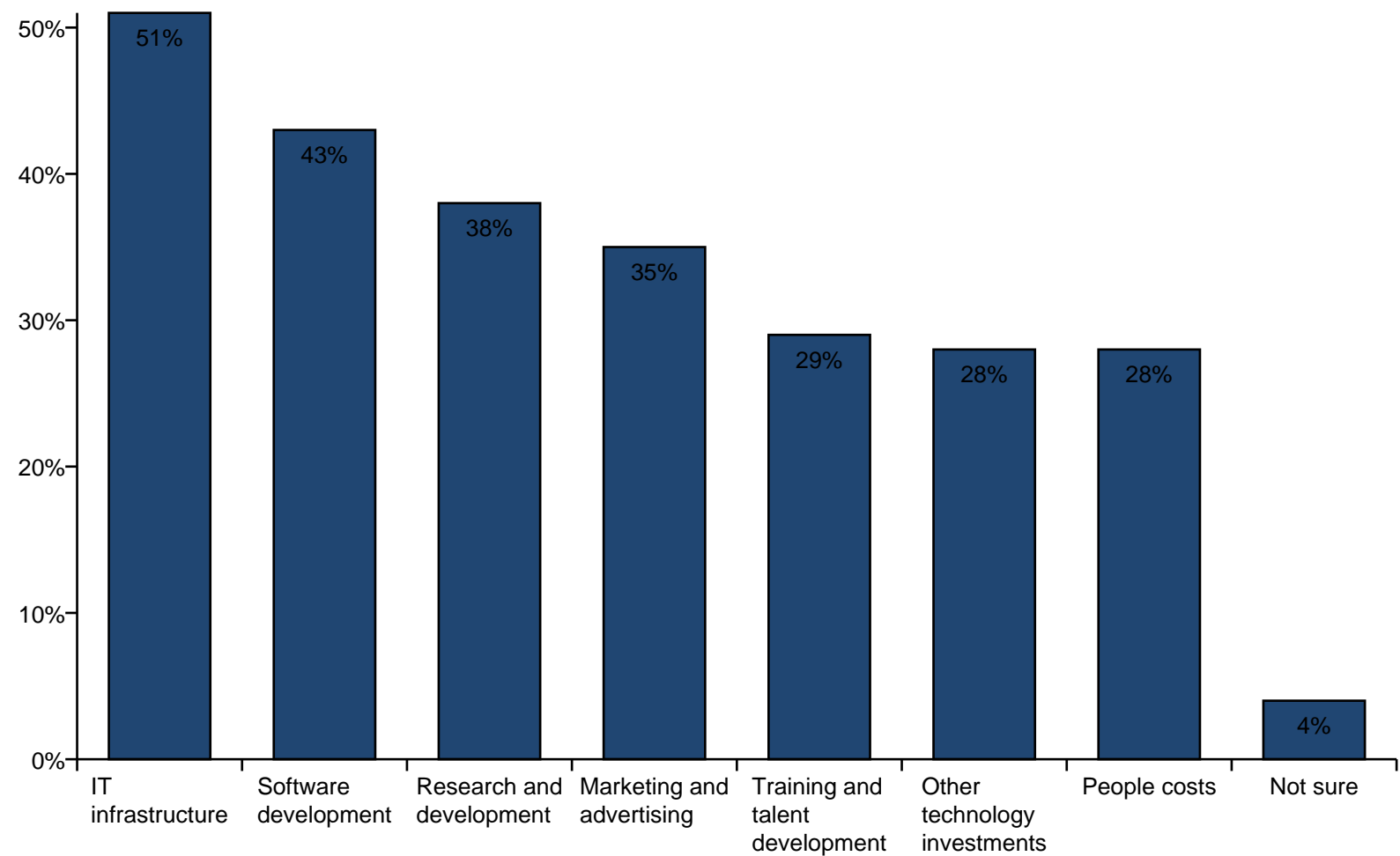
Q - How are you funding your GenAI investments?



Section 3 - Q18

Banner: No Split
Filters: none

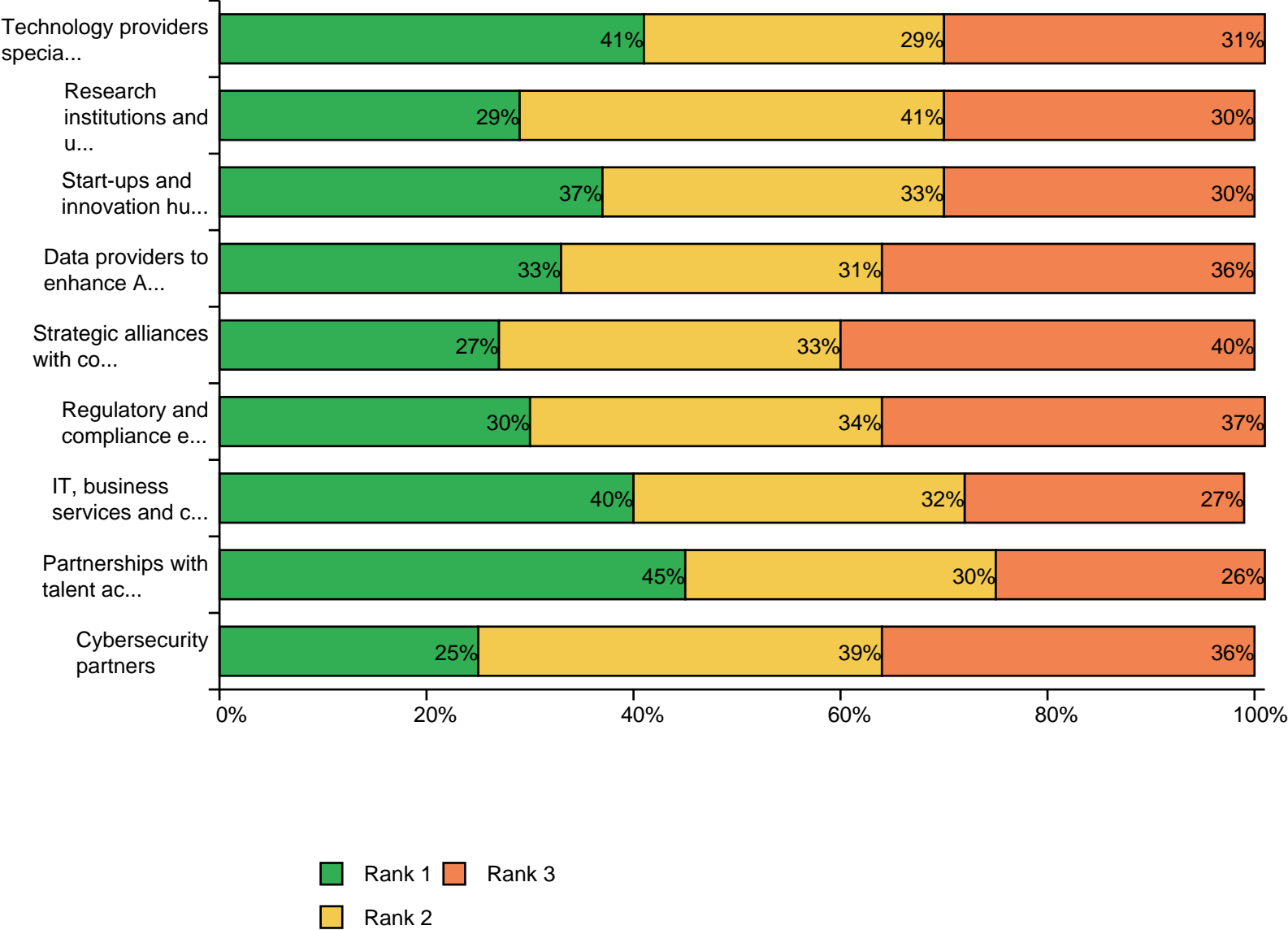
Q - Where are you shifting funds from to invest in GenAI?



Section 4 - Q19

Banner: No Split
Filters: none

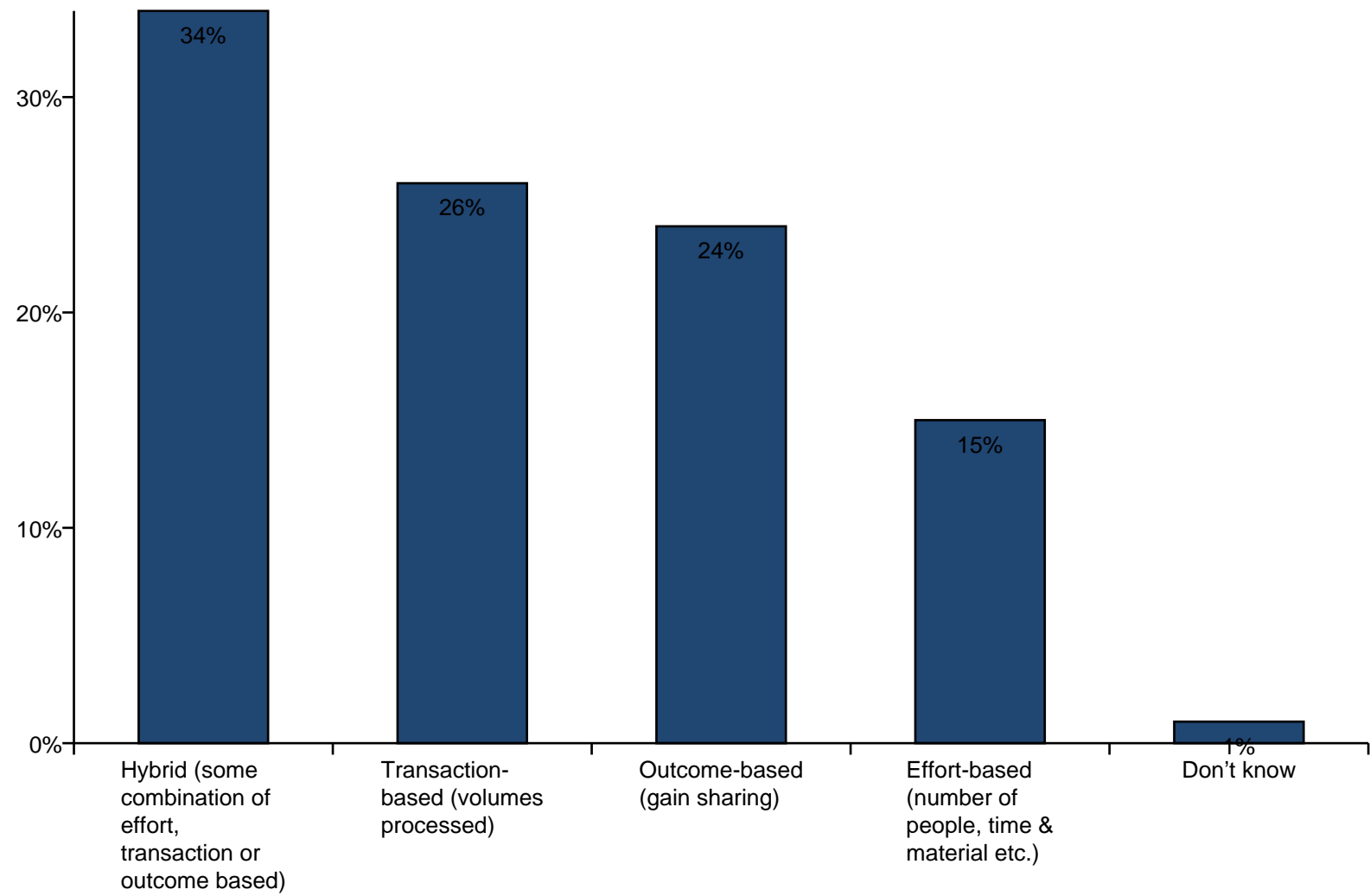
Q - Which partners are you strategically prioritizing investments in to build and enhance your GenAI capabilities?



Section 4 - Q21

Banner: No Split
Filters: none

Q - What do you believe will be the most prevalent commercial structures will be for GenAI engagements with 3rd party service partners going forward?

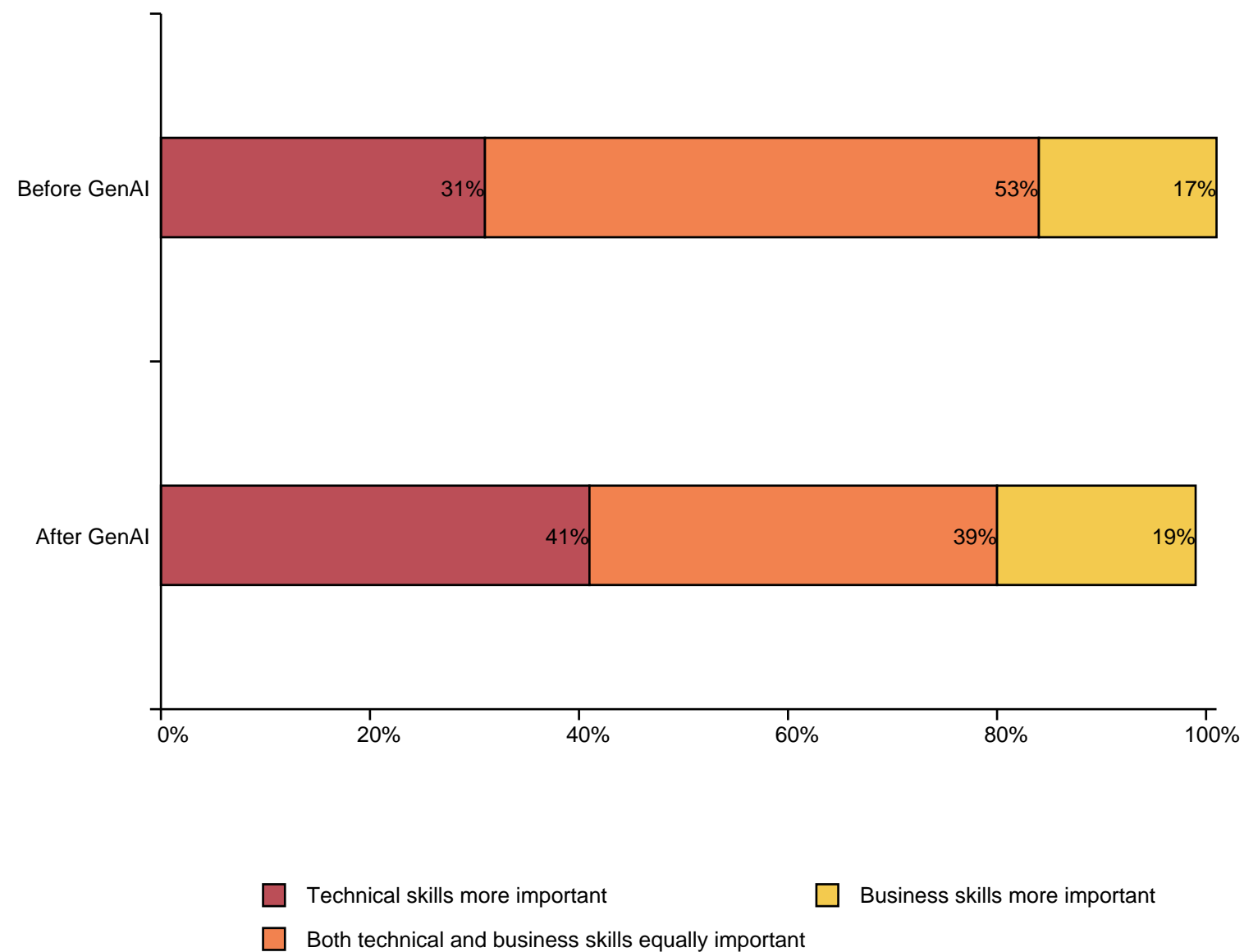


Section 5 - Q22

Banner: No Split
Filters: none

Choose a question:

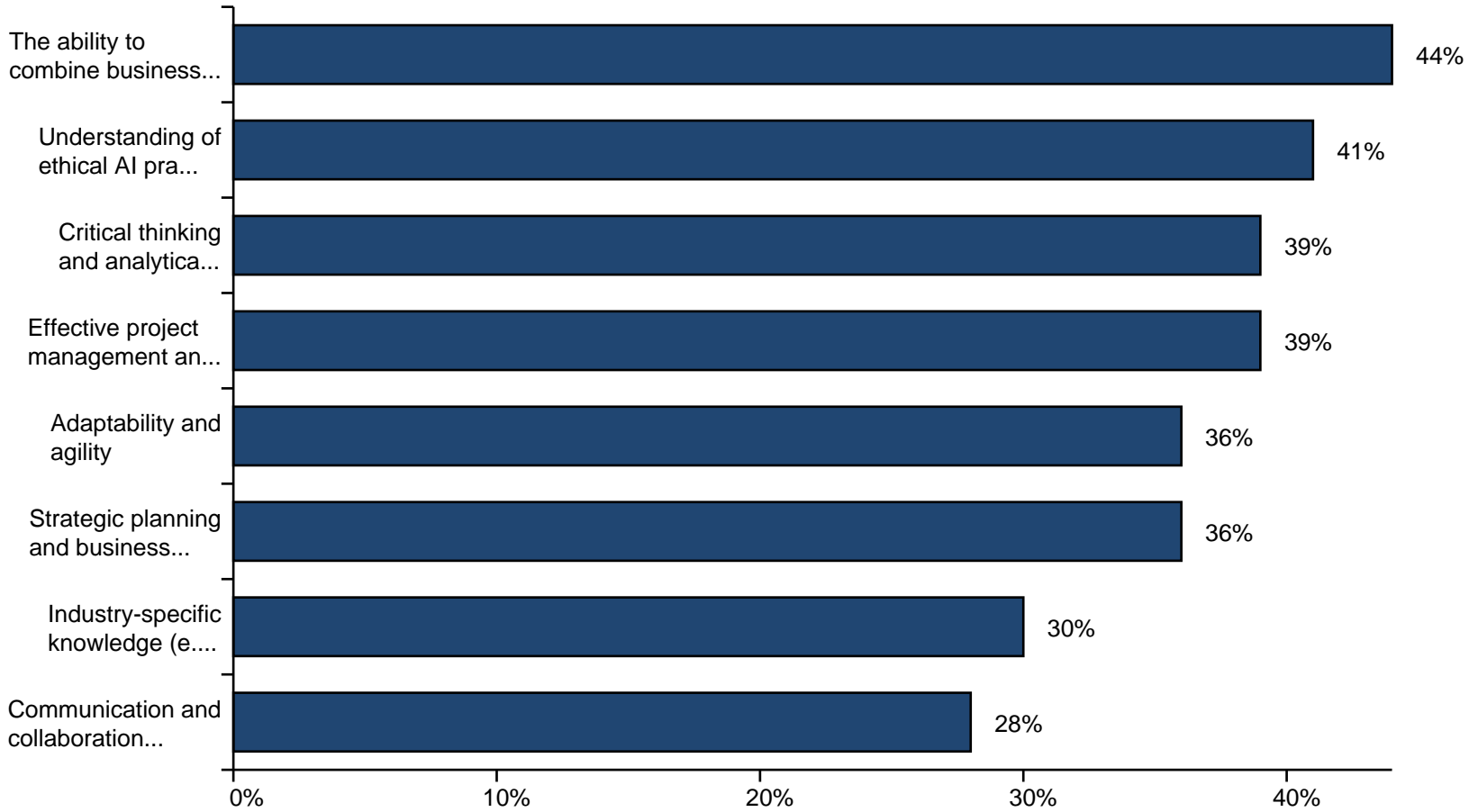
Q - Please rate your perception of the importance of technical skills vs. business skills before and after the introduction of GenAI.



Section 5 - Q23

Banner: No Split
Filters: none

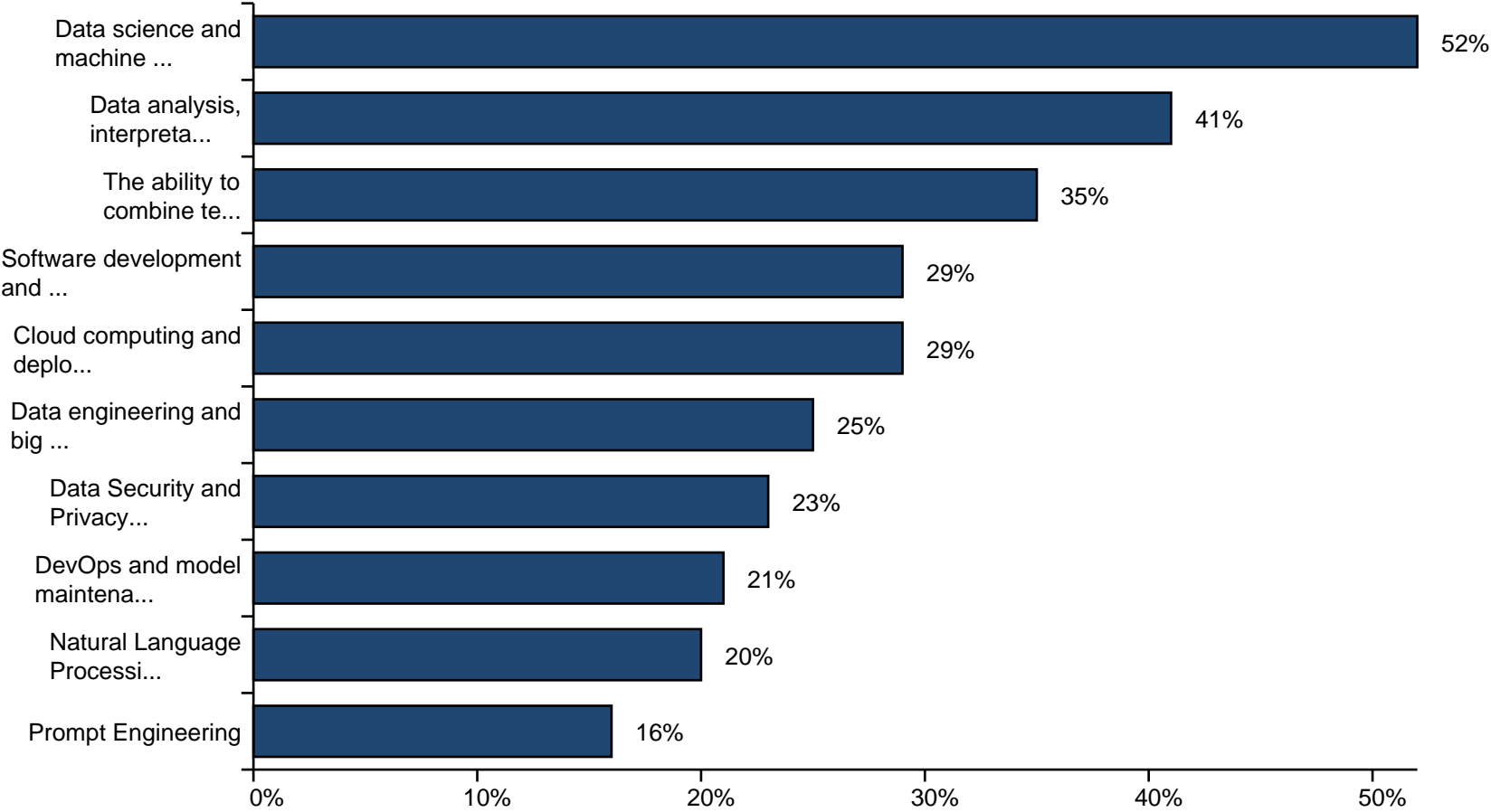
Q - What are the top three business skills you believe are most crucial to drive the success of your GenAI initiatives?



Section 5 - Q24

Banner: No Split
Filters: none

Q - What are the top three technical skills you believe are most essential to drive the success of your GenAI initiatives?



Section 5 - Q25

Banner: No Split
Filters: none

Q - Please select the top three most effective ways in which your organization is currently addressing talent development for GenAI?

